

Sponsorship Support

A Bear Affair 2025

Raising vital funds for Bear Cottage



About Sydney Children's Hospitals Foundation

One of the largest and most trusted kids' health charities in the country, Sydney Children's Hospitals Foundation (SCHF) exists to help provide all children with access to the best possible healthcare whenever and wherever they need it.

SCHF raises millions every year for a collective of two major children's hospitals, specialised care services and cutting-edge paediatric research operating across NSW.

We firmly believe in our vision, and we strive for better health outcomes for all children and believe together, we can make a difference by investing in the front line and future of children's health. In everything we do, we aim to raise vital funds so that we can champion and create better health outcomes for kids - now and into the future.






About Bear Cottage

Bear Cottage is a children's hospice – a very special place that is dedicated to caring for children with life-limiting conditions and their families. At Bear Cottage we believe that life, however brief, should be enriched, enjoyed and celebrated.

Providing critical respite and end of life care at no cost to families, our specialist paediatric palliative care ensures that we meet the psychosocial needs of the patient and their families.

Families who care for a child with a life-limiting condition often do so around-the-clock for many years. We understand that this can be incredibly isolating and greatly impact the emotional, financial and physical wellbeing of the whole family. Time spent at Bear Cottage can alleviate some of these challenges.



A Bear Affair 2025

A Bear Affair is our annual Gala Ball to raise critical funds to support paediatric palliative care programs at Bear Cottage. Bear Cottage is the only children's hospice in NSW - a very special place that's dedicated to caring for children with life-limiting conditions.

Since the inaugural event in 2002, when volunteers and staff raised \$25,000, the annual gala ball has raised over \$7 million to support patients and families in our care. In 2024 the event raised an astounding \$1M!

With the support of incredible donors like you, our goal is to reach for the stars in 2025 and achieve a new record. We would love you to be a part of this.

DATE: Saturday 13 September 2025

TIME: 6pm – 12pm

DRESS: Black Tie

VENUE: Sofitel Sydney Wentworth 61-101 Phillip Street

TICKETS: \$300 Tables of 10: \$3,000

Tickets on sale from May 2025



The Committee

2025 brings together a dynamic group of passionate and dedicated individuals.

Christopher Humphries
Amy Firth
Bronwen Simmons
Sharon Maroun
Gillian Gale
Lesley Montgomery (Chair)
Sonja Mole
Jane Lavis
Jean Hay (not pictured)
Kira Zoe Casey (not pictured)
Adam Macdessi (not pictured)



Exclusive Presenting Partner 2025

\$50,000

Recognition:

- 20 complimentary tickets to attend the Bear Affair 2025 gala night
 - Acknowledgement as Presenting Partner with prominent logo placement on all event collateral
 - Prominent position in 1st row on the night of the event
 - Acknowledgment by the MC during the event
 - Inclusion of a blurb on SCHF website about why you became involved with Bear Cottage & permission to use SCHF logo on your website for the event period and link back to SCHF website (assisting with your SEO)
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- Invitation to attend a private tour at Bear Cottage *by arrangement
 - Invitation to the annual SCHF Donor Recognition Evening
 - Invitation to exclusive Bear Cottage Thank you Event
 - Recognition in Sydney Children's Hospitals Foundation Annual Report
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- VIP greeting by SCHF Executive Team member on the night of the event
 - Attendance at VIP cocktail hour ahead of guest arrival at the event

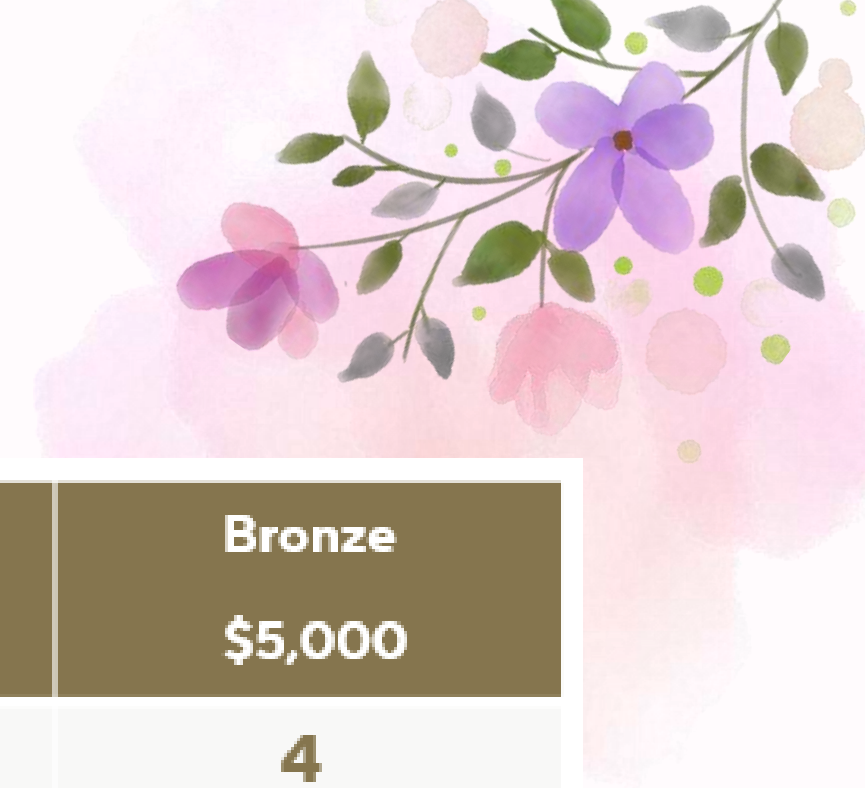
Digital and social media acknowledgement:

- Your logo will appear on Sydney Children's Hospitals Foundation website linking back to your company website
- Logo in the footer of the pre-event eDMs
- Logo in the footer of the event thank you eDM
- Recognition of support as presenting partner in post-event social media post
- Mention on social media story with company tagged
- Social media story highlight recognising your support
- Social media assets & key messages to promote the partnership across your networks

These are just a few examples of how we can highlight your support; however, we are open to collaborating with you to customise a partnership that aligns with your brand's unique needs and objectives.



Partnership Opportunities



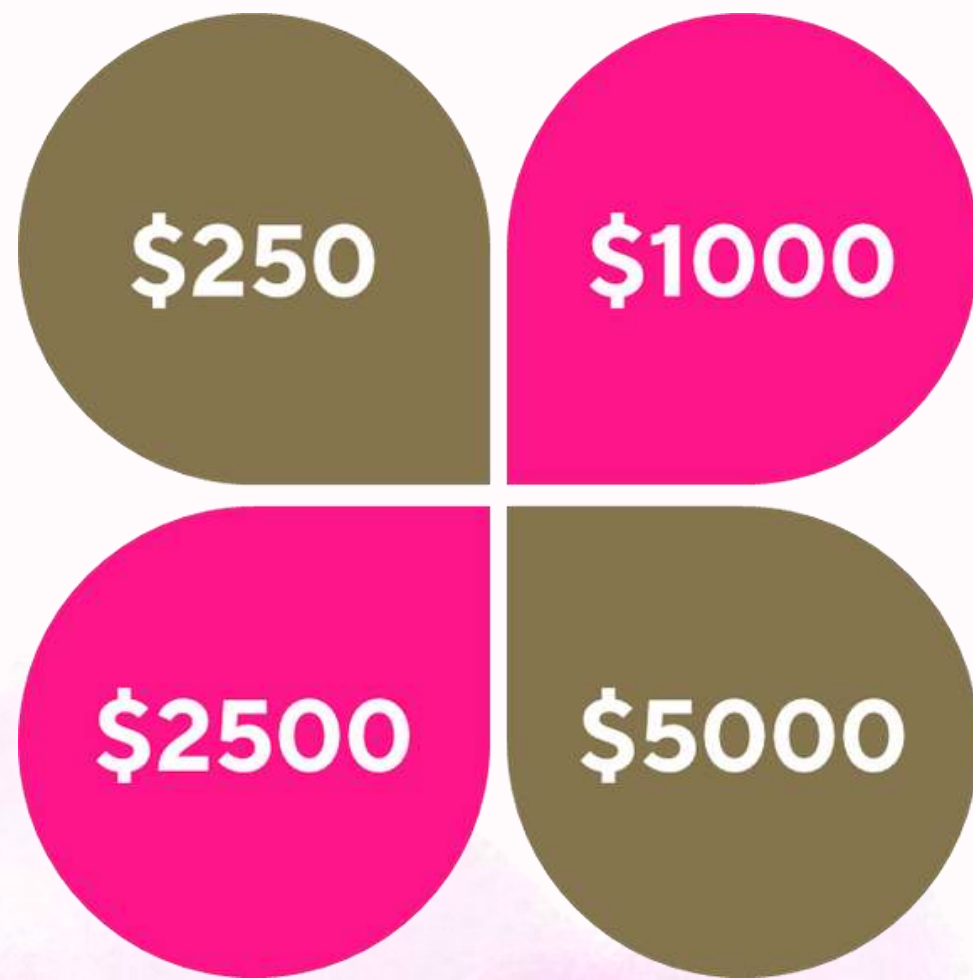
Benefits	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000
Complimentary tickets to attend the event	10	8	6	4
Acknowledgment during the event	✓	✓		
Tour of Bear Cottage, Manly *by arrangement	✓	✓		
Acknowledgement on <u>A Bear Affair website</u> with a click through link to your website	✓	✓	✓	✓
Logo included in pre-event eDMs	✓	✓	✓	✓
Invitation to Thank you Event & Donor Recognition Evening	✓	✓	✓	
VIP greeting by SCHF Executive member	✓			
Acknowledgement on all event collateral under level aligned to (Media Wall, Program, AV Slides)	✓	✓	✓	✓
Permission to use the SCHF logo on your website for the event period and link back to SCHF website (assisting with your SEO)	✓	✓	✓	
Mention on social media with tagging of handles provided	✓	✓	✓	✓
Mention in post-event communication	✓			

Prize donor

- As Official Live Auction Donor of A Bear Affair 2025, you will receive;



Live Auction	Silent Auction
<ul style="list-style-type: none">• Recognition on the event website - A Bear Affair website• Recognition in the printed event program with 1 full page advertisement.• Logo placement in the audio-visual presentation during live auction.• Two complimentary tickets to the event.• 1x social media tile provided with event branding for your socials.• Acknowledgement from the auctioneer.• Provision to use the Sydney Children’s Hospitals Foundation partner logo (Subject to approval).• You will receive a goods in kind letter of acknowledgement for any services donated.• Opportunity to play a 30 second company video before the live auction.• Photo opportunity with the leadership team of SCHF• Product feature on socials – (Pending Marketing & Brand team approval).	<p>Your logo is featured on:</p> <ul style="list-style-type: none">• The pre-bidding website• On bidding devices used by guests• On AV screens during the event



Make a 100% Tax-Deductible Donation

To help support Bear Cottage, we ask you to consider making a 100% tax-deductible donation.

\$250 – could fund a piece of fingerprint jewellery. These precious pieces capture a special moment to ensure that families always feel they have their children close to their hearts.

\$1000 – could fund physiotherapy sessions during a child's stay. This includes hydrotherapy sessions, equipment assessments and ensuring that each child has the opportunity to reach their full potential.

\$2500 – could fund supplies for the kitchen. Help Bear Cottage's chefs make delicious and nutritious meals for our children and families to enjoy during their stay.

\$5000 – could fund a specialised Mum's or Dad's support program.

These specialised programs provide the opportunity to connect with other parents in similar circumstances and have a well-deserved break from the reality of their situation. This is also a chance for them to be pampered and have their batteries recharged, whilst gaining support from the dedicated team at Bear Cottage.

To donate please email catalina.forero@schf.org.au



Our Reach

Join our network of unstoppable changemakers, the ambitious instigators of an exciting new revolution in kids' health. A single force of 70,000 people drawn from different groups, backgrounds and perspectives. We are thinkers and doers, planners and creators, helping hands and guiding lights. By partnering with us there is the potential to access highly engaged audiences:



500
Event attendees



1,000
Email database



24
Media mentions



51,000
SCHF Social media
followers



5,989
Monthly web users



19,500
Bear Cottage
Social Media
Followers



Contact Us

If you would like to discuss this opportunity further, please contact:

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