STREAMING TOOLKIT Sydney Children's **SCHF** 

Hospitals  $\Delta$ Foundation

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# About Us.

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**Sydney Children's Hospitals Foundation** supports Sydney's network of world- leading paediatric hospitals and services, including; Sydney Children's Hospital, Randwick, The Children's Hospital at Westmead, Bear Cottage, Newborn and Paediatric Emergency Transport Service (NETS) and Kids Research.

Our vision is to achieve extraordinary outcomes for children's health and wellbeing through supporting world-class clinical excellence, the best possible patient experience, and unlocking the discoveries of tomorrow through cutting-edge research.

To help us do all this, we're inviting you to participate in our streaming fundraising campaign, **Stream Team** this June!

Whether you're streaming a gaming session on Twitch, a cooking class on Facebook, a sing-along on Instagram or maybe your latest dance moves on TikTok, just press play and you'll be helping sick kids!



# How it works.

Taking part in our Stream Team campaign is as easy as:



Sign-up at https://tiltify.com/schf/stream-team-2023



Set your fundraising goal



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Promote your stream across your socials



Hit play and encourage your audience to donate to your fundraising page

To find out more about how to set-up your fundraiser on Tiltify, you can find a 'How-To' guide <u>here.</u>



## Social Media.

To help you with your fundraising, we have created some assets that you can use across your channels for promotion or within the stream itself.

#### **Twitch & Twitter banners**



### **DOWNLOAD HERE**



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## Social Media.

### **Social Media Tiles**







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#### **Streaming Screens**





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### **Overlay How To Guide**

With our SCHF Overlay, every time someone donates to your stream, Milo and Minka balloons will popup!



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### **Camera Frame**

The frame will sit around your camera feed here!





# Video Content.

#### **Stream Team Promo Video**



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## Dollar Handles.

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### How your stream can make a difference



### **DOWNLOAD HERE**



# Other info.

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Please ensure for any posts on your socials, you do the following:

- Tag the Sydney Children's Hospitals Foundation's social media channels (see handles below)
- Use the hashtag **#StreamTeam**
- Link through to your TiltIfy page so people can start donating!





## Come chat!

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Come find us on Discord, where you can join a community of streamers who are also eager to help sick kids!

SCHF Stream Team Discord

https://discord.gg/YTJ7ZkF8We

Otherwise, if you have any questions please feel free to reach out to Kellie at kellie.yee@schf.org.au

