

MEDIA RELEASE Giving childhood back to sick kids

Bandaged Bear Appeal: 1 – 31 March

Every moment a child spends in hospital is a moment they are missing from their childhood.

Hospital forces children into a grown up world of medical tests and spending time away from their family and their friends.

In March 2020, the Bandaged Bear Appeal will be raising vital funds for The Children's Hospital at Westmead so doctors and nurses can give children the chance to spend more of their childhood with their family and friends and less time in hospital.

The Children's Hospital at Westmead cares for more than 87,000 children every year, performing more than 14,000 operations on our sickest kids.

In 2020, the Bandaged Bear Appeal is hoping to raise more than \$1 million, which will go towards funding the very latest medical equipment, lifesaving research and essential services for sick kids and their families. But the Appeal relies on the help of the community to reach this mark.

To officially launch the appeal, Bandaged Bear Day will be held on Friday, 28 February. Volunteers will be selling Bandaged Bear merchandise at train stations and selected landmarks across Sydney.

But that's not the only time that people can get involved. Throughout the month of March people can also get involved by:

- Buying merchandise on Bandaged Bear Day or online (<u>https://www.bandagedbear.org.au/shop</u>)
- Ordering merchandise to sell themselves
- Registering to hold a Bandaged Bear Picnic
- Making a donation by calling 1800 770 122 or visiting <u>www.bandagedbear.org.au</u>

The Bandaged Bear Appeal has been raising funds for sick kids for more than 30 years.

Do your bit in 2020 to give childhood back to sick kids and raise funds for The Children's Hospital at Westmead. Visit <u>www.bandagedbear.org.au</u> for more information, merchandise locations, recipe ideas, or to make a donation.

Media Contact | Sarah Palmer Media Manager P: (02) 9845 0512 | E: <u>sarah.palmer@health.nsw.gov.au</u>

> Sydney Children's Hospitals Foundation

the childr^en's hospital at Westmead