

Finding the Silver Lining

Annual Report FY2020

Sydney Children's Hospitals Foundation

Our Purpose

Healthy Kids – whatever it takes



Our Mission

Connecting paediatric research and clinical practice with donors who are inspired to create positive change.

Our Vision

A world where every child receives the best health care, when and where they need it.

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FINANCIALS

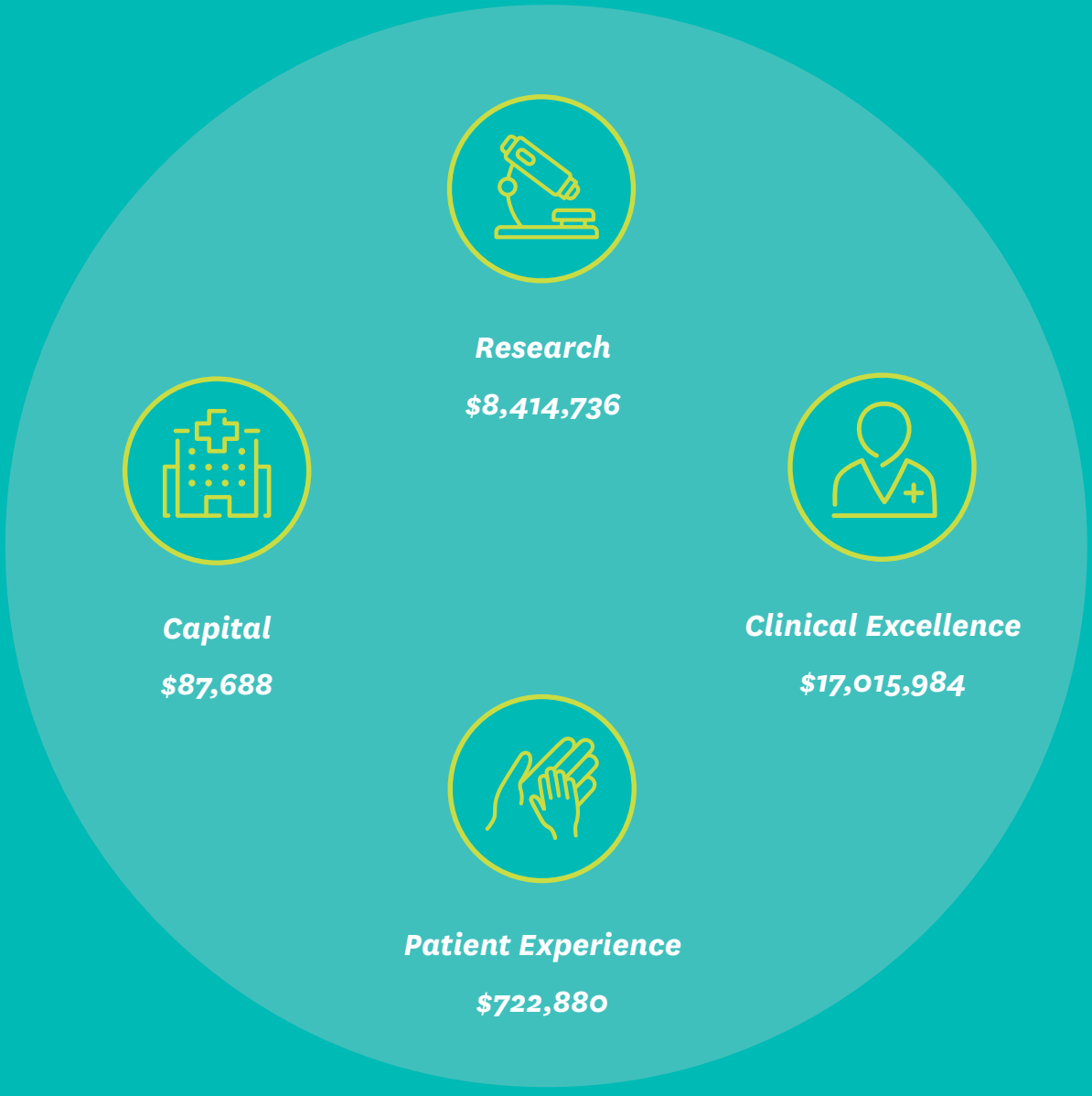
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Acknowledgment of First Australians

Sydney Children's Hospitals Foundation acknowledges First Australians and recognises their continuous connection to country, community and culture. We are committed to helping to close the gap to achieve equality in health and life expectancy for Aboriginal and Torres Strait Islander peoples.

2020 Snapshot

During the 2020 Financial Year we contributed $26,241,288 to the Sydney Children's Hospitals Network across four core areas.



Research

$8,414,736

Capital

$87,688

Clinical Excellence

$17,015,984

Patient Experience

$722,880

There is also $14,005,041 in reserves for the Network to call on as required.



60,809

individual donations



7,458

corporate donations

4,393

workplace giving donations





1,255

donations in celebration of a special event



1,357

donations to remember a loved one

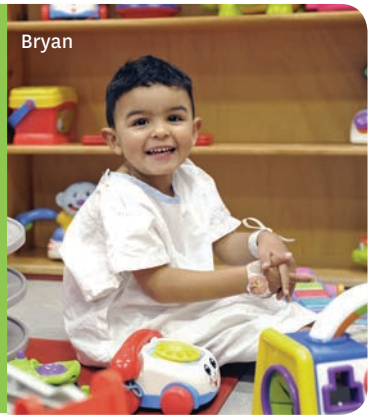
87

grants received



2,025

community fundraisers

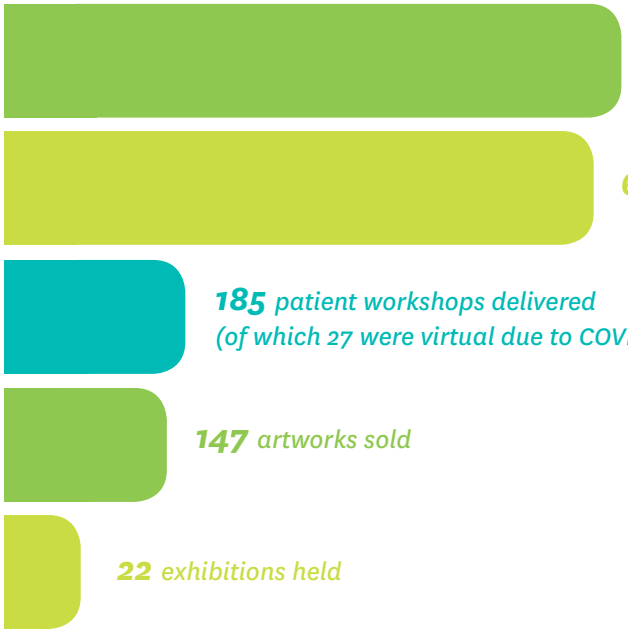




Jessie Mei Mei

"A Little Piece of Me" is a collaborative arts project between artist Andrew Christie, the Foundation's Art Program and Sydney Children's Hospitals Network Palliative Care teams which explores the many influences that shape the identities of developing children and young people.

SCHF ART PROGRAM



643 *patient engagements*

630 *artworks displayed*

185 *patient workshops delivered*
(of which 27 were virtual due to COVID-19)

147 *artworks sold*

22 *exhibitions held*

VOLUNTEER HOURS

1,731 *volunteer hours contributed*

SOCIAL MEDIA SNAPSHOT

Instagram followers

9,762 (+85.4%)

Facebook followers

35,699 (+4.6%)

LinkedIn followers

3,720 (+20.3%)

Message from our Chair

They say the worst times bring out the best in people – and 2020 has certainly shown this is true. This has been an extraordinary 12 months. Together we have navigated bushfires, drought, floods, and a pandemic.

When we started the year, our focus was on completing the integration of the expanded Foundation and delivery of our new 2022 Strategy, and we were on track for a record year. Our donors had truly embraced the Foundation's expansion and joined us on our exciting journey to deliver greater impact for children's health.

Then COVID-19 hit and our world changed. But as they often say in sport, the comeback is always stronger than the setback – and that is what I have seen at the Foundation this year.

Everyone has worked harder and smarter to make sure we could still raise as much as possible.

Our community has stayed strong, and our supporters have stayed by our side throughout these difficult times, because they share our belief that protecting and improving children's health is vital for society.

Thanks to their generosity we have been able to contribute $26,241,288 to Sydney Children's Hospitals Network during FY20. These vital funds will be invested in capital, research, clinical excellence and patient experience, and collaborative research projects such as Zero Childhood Cancer.

We have also secured pledges of $12.5m for new hospital buildings at Randwick and Westmead.

The philanthropic funds we raise provide vital amplification to government funds, and our support helps to ensure the care provided to sick children across the Network remains world-class.

Despite the environment in which we are operating, we have made good progress towards our strategic goals. We anticipate the ongoing economic and health challenges will affect our ability to raise funds but we remain optimistic about the year ahead.

Our 2020 reputation research results show donor trust in the Foundation has increased since our benchmark study last year. This confirms that we are not just retaining our donors; they are even more engaged, and when they have to make difficult choices about where they donate, we are top of mind.

Our investment in innovation is also helping to deliver impact. We are receiving positive feedback from the researchers and donors participating in our Greenlight Pilot, and our national Curing Homesickness initiative continues to deliver strong results.



I would like to take this opportunity to thank the Board, management and staff of Sydney Children's Hospitals Foundation and the Sydney Children's Hospitals Network for working together to deliver our strategic vision: a world where every child has access to the best health care, when and where they need it.

Over the past twelve months we welcomed Elizabeth Crouch AM to our Board, in her capacity as the new Chair of Sydney Children's Hospitals Network. I would like to thank the Acting Chair, David Nott for his contribution to the Foundation's Board. We are also bidding farewell to Associate Professor Cheryl McCullagh, Acting Chief Executive of the Network and we wish her well in her new strategic role with NSW Health. We look forward to working with the Network's new Chief Executive, Cathryn Cox PSM.

As we shape a new normal together and navigate through these uncertain times, I believe we should all be individually and collectively proud of how we are making a difference to the current and future health of children everywhere.



Duncan Makeig
CHAIR
SYDNEY CHILDREN'S HOSPITALS FOUNDATION

OUR MISSION



Paediatric research



Clinical practice



Donors

Strategic Framework

VISION

A world where every child has access to
the best health care when and where they need it.

PURPOSE + MISSION

Healthy Kids – whatever it takes

Connecting paediatric research and clinical practice with donors
who are inspired to create positive change.

STRATEGIES

STRATEGY 1: ENGAGEMENT

We are a destination of choice for individuals and organisations to realise their philanthropic goals.

STRATEGY 2: REPUTATION

Our reputation inspires the community to support sick kids.

STRATEGY 3: EFFICIENCY

We are an effectively run charity.

STRATEGY 4: CULTURE

We are an employer of choice.

GOALS

FUNDRAISING & DEVELOPMENT

1.1 Donor wellbeing

1.2 Clinician collaboration

1.3 Community awareness

1.4 Capital campaigns

1.5 Innovation

COMMUNICATIONS

2.1 Health promotion

2.2 Employee communications

2.3 Board & CEO profile

2.4 Leadership

OPERATIONAL EXCELLENCE

3.1 Financial performance

3.2 Business analytics

3.3 Governance and risk

3.4 Information technology

PEOPLE & CULTURE

4.1 Organisational development

4.2 Employee Value Proposition

4.3 Employee wellbeing

VALUES

***Courageous:** we are creative, optimistic and brave.* +

***Supportive:** we help people realise their full potential.* +

***Collaborative:** we believe that each and every relationship matters.* +

***Accountable:** we accept and take our responsibility seriously.*



Measuring Progress

Our Balanced Scorecard is made up of external and internal measures that influence each other. We set a benchmark in FY2019 and we will measure and report on our progress as we move towards achieving our targets in FY2022.

EXTERNAL MEASURES

	FY2019 BENCHMARK	FY2020 TARGET / RESULT	FY2022 TARGET
1: Engagement The revenue we generate reflects how well we have engaged our donors in our cause and the strength of our stakeholder relationships.	*$50m revenue*	*$50m* **RESULT** *$52.4m*	*$65m revenue*
2: Reputation This measures levels of trust among our donors and the community and reflects how well we deliver on our promises.	*89.4/100*	*90/100* **RESULT** *92.6/100*	*92/100*

INTERNAL MEASURES

	FY2019 BENCHMARK	FY2020 TARGET / RESULT	FY2022 TARGET
3: Efficiency This reflects how effectively we are running our organisation and how well we understand the drivers of cost and revenue.	*Cost of fundraising: 23%*	*23%* **RESULT** *15.45%*	*Cost of fundraising: 20%*
4: Culture This reflects how true we are to our Values and how well we are performing as an employer of choice.	*Employee Engagement: 64%*	*68%* **RESULT** *75%*	*Employee Engagement: 80%*

Measuring Impact

To demonstrate how we are moving towards achieving our purpose, we need to measure impact as well as measuring progress through our Balanced Scorecard.





Message from our CEO

Connecting our donors with clinicians and researchers is deeply rewarding. These connections have gained even more importance as we navigate the changes 2020 has brought.

Like all charities, the Foundation has been directly affected by floods, bushfires, drought and the pandemic, but we are delivering strong results despite these challenges.

Our Balanced Scorecard tells a powerful story and we are fortunate to still be receiving donations. The Foundation team is determined to continue to raise vital funds for sick kids, and I am proud of the way we are responding.

We looked for a silver lining and we found it. In our hospitals, frontline workers made sure sick kids and their families still got the care they needed, and we thanked them. We also had the support of another group of heroes: you – our donors. You stayed by our side and gave us inspiration and energy to keep going.

The community heard our call to action and understood that cancer, Cystic Fibrosis and every other childhood disease won't wait for the pandemic to pass. Kids are still getting sick and they still need our help.

Even in these most challenging moments, there is joy. When a child takes their first steps again after neurosurgery, when the Milestone Bell rings on the Oncology ward and a child goes home, when a diagnosis is found for a rare disease and a family is given hope.

So although navigating COVID-19 has forced us to reassess our fundraising approach and adapt to a new normal, we have been inspired by your continued support.

You sent beautiful messages to sick kids in our hospitals so they would know how much you care about them, even though no visitors were allowed. We couldn't hold any events, so we took them online, and you joined us

there. You helped us invest in new equipment and the technology needed to treat kids at home via Telehealth. You kept on buying Mum's Sause for your pasta dinners and took us to the magic milestone of 1 million jars sold.

We have been moved by your generous gifts, especially when we know you are doing it tough too. So I want to thank each and every one of you for helping to ensure the Foundation was able to continue to raise much needed funds in such difficult circumstances.

The year ahead is uncertain and we will need to be flexible and agile and hold strong. Our commitment to you and the Network is that the Foundation will endeavour to raise as much as possible so our healthcare heroes can continue to provide the very best care to each and every child who needs them.



Nicola Stokes

CHIEF EXECUTIVE OFFICER
SYDNEY CHILDREN'S HOSPITALS FOUNDATION

FROM THE NETWORK

Our strong partnership with the Network and our shared vision are a winning combination for the future of children's health. It is my pleasure to welcome Cathryn Cox PSM, who was appointed SCHN Chief Executive in August 2020.



Each year, we are able to deliver the very best, world-class care to some of the state's sickest and most vulnerable children and families.

I am proud to work alongside the Foundation to help children live their healthiest lives possible, now and into the future. From the purchase of state-of the art equipment, research and more, every dollar makes a difference to the lives of so many in our care.

Two year old Luca is one of the more than 150,000 children cared for across our Network. Thanks to a life-saving kidney transplant, Luca is now happy and healthy at home, and free from daily dialysis. His parent's words highlight just how much the Network can achieve, with the support of the Foundation and the community:

"To all who have cared for Luca. If African wisdom teaches us that it takes a whole village to rear a child, then after an ultra-marathon of almost thirty months, we have learnt and felt deeply that it takes a whole hospital with so many teams and services, internal and external to care for and save Luca's life and those of so many other children.

Luca in your caring minds and hands has been carried through many difficult, fearful and almost despairing moments. However, with your medical expertise and Luca's willingness to live we have come through. No words can ever fully express our deep gratitude and admiration for your work on our behalf and we remain eternally grateful."

On behalf of the patients, families and staff of Sydney Children's Hospitals Network – thank you.

Cathryn Cox PSM

CHIEF EXECUTIVE, SYDNEY CHILDREN'S HOSPITALS NETWORK

Strategy 1 – Engagement

We are a destination of choice for individuals and organisations to realise their philanthropic goals.

Every child's hospital journey is unique, but they all have something in common: every family knows that their child is in the right place to get the best possible care and they know that everyone is striving to give their child the best chance of a full recovery – including clinicians, researchers, the Foundation and our generous supporters.

In reporting on our progress against Strategy 1: Engagement we are demonstrating how you have helped to make our vision a reality.

OUR ACHIEVEMENTS

Transforming neurosurgery with high-precision technology

Sargents Pies Charitable Foundation continued their commitment to excellence in paediatric care by generously funding $4.6 million towards cutting-edge technology, including a high-precision Neuro Microscope. This has been used in more than 360 neurological operations, giving surgeons 3D imaging capabilities, surgeon-controlled robotics, and novel position-memory technology, allowing even greater accuracy in high-risk brain operations.

Funding fellowships for the future

Over the past 15 years, the George Gregan Foundation has donated more than $3 million to The Children's Hospital at Westmead. At the end of 2019 they announced they would be winding down operations and gave a final generous gift of $351,659 to maintain the Neurology Fellowship Program until 2021. We are extremely grateful for their many years of support.

Partnering in the fight against childhood cancer

Since 1998, the Kids with Cancer Foundation has donated $16,873,024, providing vital funding for salaries of clinicians, researchers and social workers across the Network. During the past year they invested in a Care Navigator in the Behavioural Sciences Unit at the Kids Cancer Centre at Randwick, and two full-time social workers in the Oncology Department at Westmead. We are indebted to them for their passion and generosity.

Passionate about changing lives

The Humpty Dumpty Foundation specialises in purchasing essential medical equipment for children's hospitals across Australia. Having helped to establish the Paediatric Gait Analysis Laboratory at the Children's Hospital at Westmead, they now also provide support for a biomedical engineering specialist. In 2020, they celebrated their 30th anniversary with a generous gift of $106,000 to fund ventilators for the Grace Centre for Newborn Care.

Boosting the therapeutic power of music

The Ottomin Foundation has been supporting Bear Cottage since 2011 and understands the importance of music in caring for children with life-limiting illnesses. As well as helping to fund the music therapist's salary they funded the installation of a sound system to

play music throughout Bear Cottage, which will greatly enhance the experience for children in this unique hospice environment.

Keeping vulnerable children safe during COVID-19

NAB Foundation has supported the Child Protection Unit at Sydney Children's Hospital, Randwick since 2017 by funding a world-first study across a multidisciplinary team to help children recover from complex trauma. In response to the 2020 pandemic, they established an emergency fund and provided an additional grant of $50,000 for Healthcare at Home Technology Packages. This has allowed the Community Child Health Service to provide laptops and data vouchers to vulnerable families to access Telehealth appointments.

Hyundai helping kids with every car

Every time a Hyundai vehicle is sold in Australia, a percentage goes to help sick kids. Since 2015, Hyundai Help for Kids has donated more than $1 million, supporting the EPIC Lab which uses 3D printing to design implants for children with musculoskeletal conditions. They also fund a weekend Child Life Therapist at Bear Cottage hospice, which provides an extra level of support for children and families.

Research is the future for SOLAS Rotary Charity Regatta

This year the Rotary Club of Sydney Cove celebrated their 25th year raising funds to enrich and improve the lives of seriously ill children, and we named a new scholarship to recognise their visionary philanthropy.

The Rotary Club of Sydney Cove 2019-2021 PhD Scholarship is providing Clinical Research Fellow, Dr Laura Fawcett, with funding over three years to evaluate and improve the accuracy of current treatments for Cystic Fibrosis through precision medicine. The club has also announced another three-year scholarship to continue their support through to 2023.



Sargents Pies Charitable Foundation



The Ottomin Foundation



Rotary Club of Sydney Cove Regatta



Foundation CEO Nicola Stokes with Peter Bodman, CEO, Kids with Cancer Foundation

Taking the long way home

When it was time for Paddy Flynn and Daithí Harrison to head back to Ireland, they decided they would make their journey count by cycling through each country on the way. In total their journey would be 25,000km, with twenty-eight 64km ultramarathons along the way! They made it to Vietnam, Cambodia, Laos, Thailand, Myanmar and India and raised $23,000 before COVID-19 forced them to stop. As soon as borders reopen they have vowed to finish their amazing journey.

Uber goes in a new direction

As a result of the COVID-19 crisis, the Network's volunteer-led transport service has been unable to operate, which created a serious issue for many patient families. In an innovative new partnership with Uber, the Foundation has been able to source 4,000 donated trips, ensuring patient families can safely access their hospital appointments at Westmead and Randwick.

From little things...

When Rally for Recovery held their first garage sale in 2001, they raised $270 to support the Kids Cancer Centre at Sydney Children's Hospital, Randwick. No-one would have imagined that 18 years later that tally would reach $2 million! The cancer journey is long and difficult, so when children reach the end of treatment, they mark the occasion by ringing the Milestone Bell in the Oncology wards. The Rally for Recovery rings a bell to signify the end of trade each week, so the Foundation presented them with their own Milestone Bell to symbolise the extraordinary gift of hope that they are giving to kids with cancer from across NSW.

Convoy for Kids

In 1992 a small group of dedicated people from the transport and associated industries came together with a vision to help sick children, and the Convoy for Kids was formed. This year was their 28th event, with drivers and owner drivers travelling from all parts of NSW with their families to participate. More than 500 trucks, emergency services and NETS (Newborn and paediatric Emergency Transport Service) vehicles formed an impressive convoy which ended at Hawkesbury Showground with a fundraising family fun day.

Outdoor spaces that help to heal

Hall Ward is an eight-bed unit which cares for children and adolescents who live with an acute mental illness. When the ward was upgraded recently, we were able to refurbish the courtyard with support from Event Hospitality and Entertainment and a generous donor family who wanted to honour the memory of their daughter.

The ward now opens up to outdoor areas and has natural light all around, with an upgraded courtyard, landscaping, murals, a basketball court and a maze. This is an amazing investment in the young people who come to Hall Ward for help, and the staff who care for them.

Families helping families

Western Earth Moving is a family-run business based in Seven Hills. Over the past 30 years they have donated $1.5 million to support The Children's Hospital at Westmead, getting involved in City2Surf, Radiothon, and volunteering to help at many in-hospital events. In 2019, we approached them about installing a concrete driveway leading into a garden at the back of the hospital. They said yes without hesitation, saving us approximately $100,000 through their generous gift-in-kind.

Building a better patient experience

To date, Mirvac staff and contractors have provided more than $400,000 in pro bono professional services and in-kind support. This includes building a new sun-shelter to allow burns victims to go out into the courtyard, repairing damaged play equipment, installing new soft-fall covering to refurbish outdoor play spaces, and reinvigorating the multi-sensory garden for immune-compromised patients.

Teddies give a special welcome

Bear Cottage is the only children's hospice in NSW – a place dedicated to caring for children with life-limiting conditions. Creating a warm home-like environment is an important part of the Bear Cottage philosophy, so we are grateful to My Teddy who ensures that every patient receives a personalised superhero teddy on their first visit, with the child's name embossed on the tummy.

The 'House that Youth Built'

A unique partnership between Provident Project Management, TAFE and Western Sydney University led to the design and construction of a house that was auctioned live at the Ideal Home Show. This raised $100,000 despite challenging conditions just before the COVID-19 lockdown. Organiser Adam Macdessi was inspired by his father, who completed the same fundraiser 21 years previously.

Investing in autism research delivers results

A 15-year partnership with philanthropists has been transformational for the Westmead Feelings Program team. There is no cure for autism but experts in the Department of Psychological Medicine at The Children's Hospital at Westmead have shown that mental health problems are preventable and treatable. Evidence-based research led to a world-first treatment which has helped to support autistic children from culturally-diverse backgrounds.

Tiniest babies get a big helping hand

Professor Nadia Badawi, Medical Director Grace Centre for Newborn Intensive Care, and the Foundation's CEO Nicola Stokes hosted the official unveiling of the PEA POD machine, which was purchased with funds raised at the Grace Gala. The PEA POD performs an accurate body composition test to understand a baby's ability to manage blood sugar levels, identifying at-risk babies so they can be treated effectively.



Rally for Recovery



Paddy Flynn and Daithí Harrison



Convoy for Kids



My Teddy



The 'House that Youth Built'

Keeping CF kids safe during COVID-19

The Honan Family of the Manildra Group are long-time supporters of both hospitals and came to the rescue when COVID-19 presented an urgent need to supply home spirometers to kids with Cystic Fibrosis and Asthma. This minimises the risk of contracting the virus and allows the clinician to determine if their current treatment therapy is working as expected. This has meant kids and families can stay safe and still access vital ongoing care.

Firefighters go above and beyond

Over the past 30 years, teams of Fire and Rescue NSW workers have donated more than $3.3 million to the Burns Unit at The Children's Hospital at Westmead to ensure the children they first meet in traumatic circumstances receive the very best care. In fact, their support for Clubbe Ward has led to the ward affectionately being known as FRNSW 2 Station. We acknowledged this wonderful partnership at a special celebration at their annual 400in4 ride, where they announced they had raised an additional $101,000.

Superhero success

Our Bear Cottage children and families are the inspiration behind Superhero Week and it is humbling to know they have such tremendous support in the community. Thank you to everyone who put their cape on to help us raise more than $350,000.



Bear Cottage superheroes

Valuing our volunteers

The appointment of a new Volunteer Program Manager has given a boost to the Foundation's volunteer recruitment, engagement and retention.

Over the past year, 455 volunteers have donated their time and expertise to support 43 Foundation events, raising funds for The Children's Hospital at Westmead, Sydney Children's Hospital, Randwick, Bear Cottage and NETS.

A total of 1,731 volunteer hours were contributed, which is equal to a saving of $41,590 for the Foundation. In addition, volunteers raised $6,530 during our 2019 Christmas campaign, collecting donations and selling merchandise.

The recruitment and registration process is now integrated with our database, which is more user-friendly and saves administration time. Volunteers can also read our new volunteer newsletter and contribute their own stories and photos to an online scrapbook.

Despite the introduction of COVID-19 restrictions, we have continued to recruit new volunteers to our team and we held a special virtual thank you event during National Volunteer Week in May 2020.



Valuing our volunteers

Investing in the health of Aboriginal children

Sydney Children's Hospitals Foundation is proud to be collaborating with the Sydney Children's Hospitals Network to address inequities in health outcomes for Aboriginal children and young people.

The statistics are sobering. Aboriginal and Torres Strait Islander children are 50% more likely to die in the first year of life. They experience hearing loss at a rate that is 12 times higher than other children, and the suicide rate is six times the rate of non-Aboriginal children.

The Network is making significant progress on this urgent and complex health challenge, and their efforts have been strengthened by the establishment of an Aboriginal Health Unit and an increased Aboriginal workforce. This will ensure Aboriginal patients and families are seen quickly by an Aboriginal Health Worker, and that all families can feel welcome, safe and respected when coming to our hospitals.

The Foundation has supported this strategic focus by funding a full-time Aboriginal Health Worker and a part-time Community Aboriginal Health Fellow.

To reinforce our commitment, we also pledged that donations received during National Reconciliation Week from 2020 onwards would be used to support the Aboriginal Health Strategic Plan (AHSP).

In the first year of our pledge, a total of $97,535 was raised for this initiative, which will be used to support the People and Culture pillar of the AHSP, helping to make the hospitals more welcoming, culturally safe, and accessible to Aboriginal families.



Closing the gap for Aboriginal children

A legacy of hope

The late Lois Sharp was a long-term supporter of The Children's Hospital at Westmead, and when she died, she left the residue of her Estate to be used to support Aboriginal health in Ear, Nose and Throat (ENT) clinics and research into mental health in children. This significant gift of $2,852,145 was beyond what Lois was able to donate in her lifetime and shows the power that a gift in a Will can have to ensure children live their healthiest lives.

The Aboriginal ENT Department is actively involved in the provision of ENT consultant clinics at Western Sydney Aboriginal Medical Service and through fly in/fly out services in regional NSW. They also contribute to the Hearing Ear Health and Language Services (HEALS) project with the Rural Medical Service to provide access to ENT clinics for Aboriginal children in regional NSW.

Through her generous gift, Lois will help to increase training and expanding ENT clinics throughout the State to support Aboriginal communities, leaving a legacy of hope for some of our most vulnerable children.

Campaigns

The Foundation runs four major campaigns throughout the Financial Year – one in each quarter. This gives us an opportunity to integrate our activities for greater impact and deliver consistent messaging.

We have continued to maintain heritage campaigns targeted at specific hospitals: Bandaged Bear and Radiothon for The Children's Hospital at Westmead and the Gold Appeal and Telethon for Sydney Children's Hospital, Randwick. The Christmas appeal was already supporting both hospitals pre-expansion and we have now also been able to extend its reach. In 2019, we launched the Curing Homesickness campaign which is featured on page 22 of this report.

Radiothon

$4,400,000 raised

Presenting partners: smoothfm and 7NEWS Sydney

It was lights, camera and double the action at The Children's hospital at Westmead with the hospital transformed into a Hollywood movie set and donor and patient names up in lights. All donations were matched for 24 hours thanks to our generous partners.

Media partners: smoothfm and 7NEWS Sydney.

Sponsors: Heartland Motor Group, HomeWorld and Bio Island.

Matchers: Bio Island, DOOLEYS Clubs, Kids with Cancer Foundation, Yieldbroker, Event Hospitality & Entertainment, and Robert and Libby Albert.

Light Up Christmas

$1,119,000 raised

Presenting partner: ARN

To help Santa find his way to kids who had to stay in hospital over the holidays, WestConnex lit up the M4 tunnel in Sydney and 65 families across Sydney lit up their homes to raise funds. One hundred and forty-five hours were donated through our Donate your hourly rate appeal, raising more than $26,000. At the hospitals, Dashing provided interactive installations in the foyers bringing Christmas to life for patients, families and staff, and Ausgrid helped to switch on the lights on our Christmas trees.

Bandaged Bear Appeal

$1,147,733 raised

Media Partners: 7NEWS Sydney, Carat, JCDecaux, Move Media

Kicked off with the annual train station and collection day with volunteers from NSW Fire and Rescue and students from Sydney Boys High. More than $80,000 worth of media support from a range of partners ensured that Bandaged Bear was seen on billboards and bus backs across Sydney during the month of March. Other key events included the annual Race4Grace and Bob "Tug" Wilson's Walk for Kids with Cancer.

Gold Appeal and Telethon

$1,644,889 raised

Presenting partners: Channel Nine, oOh! Media, APN/JCDecaux, ARN, The Lott, Coogee Bay Hotel

With a new format and a revised target of $1m (from $6m) due to COVID-19, we kicked off the 11th annual Gold campaign with a series of billboards across Sydney thanking our healthcare heroes. We partnered with A Current Affair for a makeover of the Emergency Department playground at Sydney Children's Hospital, Randwick.

Our normal live studio broadcast wasn't feasible so we pivoted to a two-hour format hosted by our generous long-term supporter Coogee Bay Hotel.



Gold Appeal and Telethon

Kiveyn



Light up Christmas

Hamuera



Bandaged Bear Appeal

(L-R) Blair, Jacob

Radiothon

Hamish



Events

A Bear Affair

$535,267 raised to support the Paediatric Palliative Care Programs at Bear Cottage.

Committee: Lesley Montgomery (Chair), Jean Hay AM, Judy Lavery, Scott Turner, Jane Lavis, Scott Earl, Gayle Rowe, Kim Prodinger, Bronwen Simmons, Rachel Simpson.

The Diamond Event

$774,707 raised to support the Fellowship Program at Sydney Children's Hospital, Randwick.

Committee: Samantha Luciano (Co-Chair), Simon Fox (Co-Chair), Sally Donnelley (Dept. Chair), Richard Poulton, Charlie Tynan, Sally Bettman, Amanda Lacey, James Swete, Nick Wokes, Sarah Perkins.

sunSCHine

$876,571 raised to support the General Medical and Isolation Unit (C3W) at Sydney Children's Hospital, Randwick, to purchase vital signs monitors.

Committee: Nicky Love-Joye (Co-Chair), Sarah Hogan, (Co-Chair), Ellie Aitken (Dept. Chair), Juliana Medich, Chloe Podgornik, Marnie Skillings, Ortenzia Borre, Annie Cannon-Brookes, Dana Lewis, Leah Bischoff, Natalie Salha.

Amber Affair

$78,221 raised to support priority needs at Sydney Children's Hospital, Randwick.

Committee: Jordan Tang, Matthew Tang, Francesca Gangemi.

Bathers' Gold Lunch

$149,965 raised to support the Respiratory Department at Sydney Children's Hospital, Randwick to fund a Sentec Digital Monitoring System and a Respiratory Fellowship.

Committee: Belinda Russell, Amanda Scammell.

Silver Party

$323,221 raised to support the Kids Cancer Centre at Sydney Children's Hospital, Randwick.

Due to COVID-19, Silver Party 2020 was unable to take place, however many of our generous guests and Patrons donated the support they had pledged which ensured that the Kids Cancer Centre still received the vital funds they need.

Committee: Maree Andrews (Chair), Naomi Parry (Co-Deputy Chair), Sarah Carroll (Co-Deputy Chair), Marly Boyd, Stephanie Conley Buhre, Kirsty Dahdah, Camilla Freeman-Topper, Kate Joseph, Karin Upton Baker, Tamie Ingha.

Gold Dinner

Due to COVID-19 the 2020 Gold Dinner could not take place, so the Gold Committee is now focused on their 2021 plans.

Committee: Monica Saunders Weinberg (Chair), Alina Barlow, Guillaume Brahimi, Kathryn Carter, Mikey Filler, Eva Galambos, David Goldman, Hamish McLennan, Joshua Penn, Dan Rosen, Phil Schofield, Karl Stefanovic, Emma van Haandel, Richard Weinberg, Olivia Wirth.

Emerald Ball

$211,900 raised to support Kids Rehab at The Children's Hospital at Westmead.

Committee: Dr Mary-Clare Waugh (Head, Kids Rehab), Tess Assaad (Event Manager), Sami Lukis (Patron), Dr Stephen O'Flaherty, Nonie Ayling, Stephen King, Suzan Griffin, Sharon Duff, Lynn McCartney, Melita Misoni, Malcolm Holden, Michelle DeCeglie, Fred Frangi, Jacqui Wisemantel.

Grace Gala

$364,000 raised to support the Grace Centre for Newborn Intensive Care at The Children's Hospital at Westmead and the Cerebral Palsy Alliance Research Foundation.

Committee: Alex Garling, Alicia Wood, Alex Hopper Irwin, Claire Aristides, Pepper Harris, Megan Grace, Megan Khannah, Professor Nadia Badawi AM, Rob White, Angela Bishop, Lisa Ainsworth.



A Bear Affair



The Diamond Event



sunSCHine



Amber Affair



Bathers' Gold Lunch



Silver Party



Gold Dinner

Congratulations!

Vanilla Bean Events is a national finalist in the Australian Event Awards in the best charity event category for the 2020 Grace Gala, which was delivered virtually due to COVID-19. Vanilla Bean Events has worked with the Foundation's event team for the past 10 years.



Emerald Ball



Grace Gala

Strategy 2 – Reputation

Our reputation inspires the community to support sick kids.

Measuring our reputation and understanding what drives people to support us is helping to deliver greater impact.

Our 2020 reputation research revealed a score of 92.6/100 – an increase of 3.2 points since our 2019 benchmark study. We were rated excellent in all seven of the dimensions which drive reputation.

This is the second time we have engaged The RepTrak Company to survey our donors and the general public using their RepTrak® model, which delivers a score based on questions about trust, respect, admiration and esteem.



RepTrak

The 2020 results showed the drivers of the Foundation's reputation have remained relatively stable and our donors continue to place most importance on our impact on the community (Citizenship), as well as Governance and Services.

Familiarity with the Foundation has increased significantly among donors in the past 12 months, and awareness of the Foundation's expanded fundraising remit is 10% higher than in 2019. This shows we have been able to engage with our donors to build a stronger emotional connection and that they respond even more positively when they understand we now support the whole of the Sydney Children's Hospitals Network.

We also included some targeted questions this year to help us understand how much the Foundation's donors are being impacted by the pandemic which will inform our FY21 communications and fundraising tactics.

Importantly, the survey confirmed that although COVID-19 has changed much of how we operate, at this stage it has not changed what donors are looking for from the Foundation. They remain strongly committed both emotionally and financially, and continue to see the need to invest in children's health as a priority.

Strategy 3 – Efficiency

We are an effectively run charity.

As our focus on operational excellence progresses and we strive to maximise our impact, we are proud to report that FY20 saw our cost of fundraising capped at just 15.45%.

Return of investment vs diversification

Running a diversified portfolio of fundraising activities has proved a valuable strategy particularly in light of COVID–19. As we see revenue from events and community based activities significantly reduce, we are benefitting from well-established programs in other areas and from our diversification into retail and commercial agreements. This has helped to protect the Foundation from some of the negative effects experienced by other fundraising organisations, allowing us to continue to provide strong contributions to Sydney Children's Hospitals Network while still delivering a sector-leading cost of fundraising.

Overall profitability reached 74% of total revenue, with administration and governance costs contained at just 9% of total revenue. Our robust performance earlier in the Financial Year positioned us well to cope with a significant drop of income in Q4 and still finish with a strong result.

Striving for operational excellence

The expansion of the Foundation's fundraising remit in 2018 and subsequent growth demonstrated the imperative for implementing a new finance system. We have also moved to electronic payroll and accounts payable processes to facilitate remote working.

Due to go live in Q2 FY21 the new finance system will create a 'whole of Foundation' platform and a General Ledger structure to ensure reporting can be viewed through a single lens. This will maintain transparency and increase ease of accessibility for the collection and acquittal of donations. It also allows us to manage the greater volume and scale of reporting on funds for the Network's needs.

Our database team has continued to build new functionality to enhance the work completed last year to merge two legacy databases into one. The database has been further upgraded ahead of the implementation of the new finance system and more than 40 training sessions have been delivered to support our fundraisers in using the sophisticated donor management tools.

The integration of our finance and CRM systems will also provide access to deeper analytics to inform our fundraising activities, continuing to ensure we operate at maximum efficiency.

Governance and risk

Compliance and governance of the Foundation is always of the highest priority. As we see our portfolio of income generating channels expand and the reporting environment become increasingly complex, governance and risk will continue to be a major focus as we continue to embrace the support of our legal and financial partners to ensure we keep abreast of the changing legislative landscapes.

The Greenlight Pilot

A game changer for research and innovation

In the movie industry, green lighting is the process by which the decision is made to produce and finance a film, based on the concept of the wise crowd.

It's a process of searching for the best ideas and the best talent, and a validation process, all rolled into one. The Foundation is exploring how it can be applied to decision-making about philanthropic funding.

Our aim is to unearth new research ideas that would not otherwise be funded, and secure investment to bring them to life. At the official launch event the Foundation's Chair also announced a $1m matching gift which will amplify funding secured from philanthropists.

Our Greenlight Class of 2020 includes doctors, nurses, academic researchers, allied health specialists and patient parents, and we're excited about the diverse mix of participants and ideas currently going through the program.

Through a series of training workshops, videos and sounding board panels, we are helping to enhance the pitching skills of participants. Then, in the early stages of the projects, we will connect them with donors likely to be interested in making an investment.

Dr David Court, a Foundation Board director and founder of Australia's first business school for creative people, the Compton School, is leading the Pilot with the Foundation's CEO, Nicola Stokes.

Feedback to date has been very positive, and although we don't yet have all the answers, we believe the potential benefits are significant.

The Pilot will end in December 2020 and an evaluation report will be presented to the Foundation's Board in May 2021.



"I have really enjoyed being involved in Greenlight. I have learnt a completely different way to think about research from the point of view of the funders.... For me, as a clinician first and a researcher second, Greenlight feels like a great platform for translational research that we can just do in the hospital, tomorrow."

Associate Professor Sue Woolfenden, Developmental Paediatrician and NHMRC Senior Fellow, Population Child Health Group at University of New South Wales

Greenlight Pilot 2020 projects

Research is collaborative. We have listed here only the names of our Class of 2020 Project Leads, but there are many other talented clinicians and researchers who are working with them to bring these innovative ideas to life. For a full list of the team members and more details about each project, visit www.schf.org.au

Professor Stephen Alexander
Treaty Trees: Understanding Writing in DNA

Kiera Batten, Dr Khaustuv Bhattacharya
When food is your greatest hurdle: the race for finding the best nutrient for children with rare genetic disorders

Dr Katie Bayfield
Seeing is believing in Cystic Fibrosis: the safest way to picture early lung disease

Associate Professor Fabienne Brilot-Turville
Preventing Blindness and Paralysis in Children

Associate Professor Daniel Catchpoole
Redesigning Biobanking for Better Healthcare: Breaking Down the Information Silos

Dr Tegan Cheng
The Rotate Plate

Professor Sandra Cooper
GENEie®. A paradigm shift in the diagnosis of genetic disorders and inherited cancers.

Professor Sandra Cooper
Kid's Bank

Professor Marilyn Cruickshank
The KIND Program: Kids Nurses Making a Difference

Professor Russell Dale, Dr Michelle Lorentzos
Treating the untreatable: targeting inflammation in the management of neurodevelopment disorders to reverse the seemingly irreversible

Dr Chris Elliot
SuCCEED: Supporting Children with Complex Feeding Difficulties

Professor Adam Guastella, Nicole Rogerson, Pip Quinn
All About Kids Minds: The D-Project @ the Sydney Children's ND Hub

Lauren Hamill
Speak Up: Do you have a bed for your bedtime stories?

Dr Nusrat Homaira
Care from home: multimodal care coordination for children with asthma

Professor Adam Jaffe
The Poles Apart Study

Dr Usha Krishnan
The "BEST" study: Blenderised feeds to reduce symptoms and improve feed tolerance

Dr Usha Krishnan
The OA Kid's Story: A story book for children

Dr Steven Leach, Associate Professor Daniel Lemberg
Defeating childhood IBD with personalised medicine

Dr Ryan Lucas, Associate Professor Davinder Singh-Grewal
Kawasaki Disease and PIMS-TS: Tracking the Impact of the Pandemic

Dr Brendan McMullan
HOMEFREE: Getting kids with infections out of hospital early

Dr Sharon Medlow
The Australian WH&Y Commission: a unique research partnership between young people and the Australian health system

Eleanor Morris
The SOHO Registry

Dr David Mowat
INTACT Study: Early Treatment to Cure Tuberous Sclerosis

Dr Emma Palmer
GenE Compass: Linking Families with the Right Information on Genetic Disorders

Jane Pettigrew
An innovative and compassionate way of assessing babies' swallowing

Associate Professor Paul Robinson
Breathe Easy: Preventing asthma deaths through effective home monitoring

Dr Ursula Sansom-Daly
Thriving beyond survival: Mitigating the mental health impact of cancer in young survivors and their families.

Associate Professor Aaron Schindeler
Gene Therapy to Cure Brittle Bone Disease

Dr Tim Scott
In their habitat: Remote assessment of children with disabilities

Tanya Silveira
Multimodal music: empowering families through personalised care

Dr Jagdev Singh
CHIP-CF: The Children's Hospital at Westmead Phage therapeutics and application in Cystic Fibrosis

Associate Professor Justin Skowno
Big Data for Small People: Using Children's Vital Signs to Improve Critical Care

Associate Professor Kaye Spence AM
What Babies Can Teach Us

Gloria Tzannes
Helping Critically Ill Infants to Communicate and Bond with Parents and Caregivers

Dr Andrew Williams
Diagnosing Coeliac Disease

Dr Michelle Wong
Digital Mental Health Treatments for Autism

Associate Professor Sue Woolfenden
CP (Cerebral Palsy) Concierge: Addressing the Double Jeopardy of Disadvantage and Disability

Professor Andreas Zankl
The Door Frame Project: Citizen Science for Rare Diseases

Capital Appeal

Changing the face of paediatric care for future generations

As the largest paediatric health care entity in Australia, the Sydney Children's Hospitals Network has an international reputation for championing innovative healthcare.

Sydney Children's Hospitals Foundation is partnering with the Network in a billion-dollar enterprise to create two new state-of-the-art paediatric centres of excellence at Westmead and Randwick. The centres are being designed to meet the needs of future generations of patients, families and staff.

Demonstrating a commitment to help children live their healthiest lives, the Foundation has pledged to raise $60 million to support the Federal government's $1.3 billion commitment to these visionary infrastructure projects.

The current hospitals were brought to life with the help of philanthropy and we are now inviting investors to partner with us in reshaping paediatric care in Australia.

WESTERN SYDNEY

As Western Sydney continues to grow, the demand for paediatric health services is exceeding expectations. In 2021, we expect the new Emergency Department will see 63,000 children presenting for treatment. By 2031, we anticipate that this figure will increase to 85,000 a year. This new hospital building – the largest paediatric facility in Australia – will be the jewel in the crown of the Westmead Health and Innovation Precinct.

RANDWICK

The expansion of the Sydney Children's Hospital, Randwick will see a significantly enlarged footprint for a Paediatric Intensive Care Unit and a new Emergency Department. The buildings will feature improved parent, patient and family facilities with better access to outdoor spaces. It also creates an exciting opportunity to build a new Comprehensive Children's Cancer Centre, a groundbreaking initiative to accelerate improved outcomes for children with cancer.



Special building inspectors: (L to R) Jack, Liam and Sienna

Strategy 4 – Culture

We are recognised as an employer of choice.

Building a positive culture is vital to the Foundation's success. It helps us attract and retain great people, which in turn delivers a better donor experience.

Over the past year we have embedded our Employee Value Proposition across the organisation, resulting in a positive impact on kids' health.

Your Voice, Our Voice.

Our annual Employee Engagement Index tracks our progress in building a positive culture and is included in our Balanced Scorecard. It is drawn from the results of our annual Employee Engagement Survey. We were delighted to achieve a score of 75% and staff expressed confidence in the Executive Leadership Team to take action were needed.

This put us in a strong position when we decided to move to a remote working environment in March 2020 in response to COVID-19 restrictions.

We achieved a 96% favourable rating on the question "The Foundation is supporting employees during the COVID-19 pandemic" in a pulse survey in May 2020.

Work is what we do, not a place we go to

We already had a Flexible Working Policy before our COVID-19 'pivot' but we want to harness the positive aspects of our experience over the past six months.

A staff working group, led by our CEO, has been exploring options and will present a paper to our Board outlining recommendations for a new approach.

We're constantly innovating in our fundraising, so it's only fitting to apply the same fresh thinking to where and how we do that work.

Nurturing our leaders

We have also invested in leadership development for our emerging talent.

We have recruited a Head of Leadership to drive this work internally and provide group training and individual coaching and we have also received scholarships from Women and Leadership Australia.

Collaboration and communication

Our quarterly all staff Foundation Forums provide a unique opportunity to share strategic insights, for staff to present on specific topics and share what is planned in each of our quarterly fundraising campaigns.

We also take time at each Forum to recognise staff who have been acting as role models in their behaviour over the previous quarter, by presenting awards framed around our values.

We have continued our popular 'Meet the Board' Q&A sessions, and we are planning to extend this invitation to clinicians and researchers from the Sydney Children's Hospitals Network.

This will help us to build even stronger relationships with our key stakeholders.

Curing Homesickness

Together we can cure homesickness

Every year children account for one million admissions to hospitals in Australia. They may be there for different reasons, but there's something they all suffer from: homesickness.

Homesickness wasn't always recognised as a serious complication or illness. That changed in July 2019 when the Foundation launched Curing Homesickness, a new initiative bringing children's hospitals and paediatric services from across Australia together to get kids home from hospital sooner.

We identified homesickness as an area of focus after conducting research with patients, families and hospital staff. It emerged as a single, connecting theme for children with all types of illnesses or injuries, and gave us a different perspective from our usual approach to raising funds to help specific departments or to address particular medical conditions.

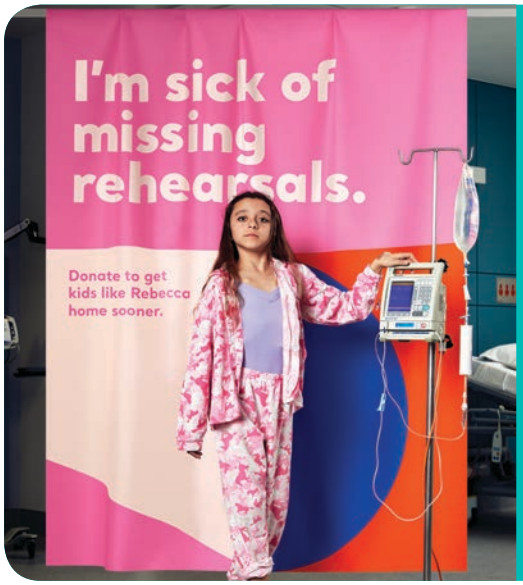
To deliver the campaign, the Foundation created and led a national alliance of children's hospital foundations. This collaboration has created a strong network to draw on for other projects and deliver great impact across a national footprint.

Coles, one of the Foundation's most generous and longstanding supporters, played a key role. We asked them to develop a unique pasta sauce under the name Mum's Sause that tasted just like mum's cooking with no added sugar.

Coles is donating 50c from every jar to help kids in hospital across Australia and to date, more than one million jars have been sold. It was the number one pasta sauce sold nationally across all Coles stores.

We also developed new partnerships with eBay, Assembly Label, Pasta Pantry and The Walt Disney Company. We were able to target a younger demographic through activities such as a special Marvel cinema screening.

During the past year the Curing Homesickness campaign raised $678,953 nationally.



Media and marketing highlights

- 26,713,984 people reached through PR
- 641 pieces of media coverage
- 11,140,753 reach from social media
- $4,619,870 in donated media

Multi-award winning initiative

Our Curing Homesickness initiative has received multiple Australian and international awards for excellence in innovation, collaboration and creativity. We won awards in the prestigious Clio Health Awards, New York Festivals Awards and The Caples Awards.

Child Life Therapy – The Children's Hospital at Westmead and Sydney Children's Hospital, Randwick

Funds from the sales of Mum's Sause in New South Wales have helped to fund two Child Life Therapists who specialise in Oncology. They help young cancer patients undergoing painful and often difficult procedures and treatments, showing them coping mechanisms and improving their hospital experience. Child Life Therapists meet children and families at the point of diagnosis and continue to see them throughout their treatment journey, remaining a constant source of support.

Chelsea at Coles



Audio Visual and Telehealth – Sydney Children's Hospital, Randwick

Through Curing Homesickness we have been able to fund a specialist Audio Visual Coordinator role, to support medical teams using Telehealth to connect with patients and families across geographical boundaries.

Telehealth is particularly well-suited for delivering care to vulnerable and high-risk patients as it allows families to stay at home and attend consultations through a web-based video platform which links directly to hospitals and clinics within the Sydney Children's Hospitals Network.

As a result of the COVID-19 pandemic, there has been an increase of 1,522% in the use of Telehealth models of care across the Network.



Celebrating milestones

Visit www.curinghomesickness.org to find out more.

Board of Directors

Duncan Makeig

CHAIR
Appointed October 2007

Duncan Makeig has enjoyed an international career spanning 30 years, including roles such as General Counsel for PepsiCo Australasia/Africa, Managing Director of Lion - Asia Dairy, and General Counsel and Sustainability Director for Lion Nathan. Most recently, the New Zealand native founded China Road, a consultancy helping Australian and New Zealand businesses to establish a presence in China. Duncan currently holds Chair and Director roles on various local and international Boards of both private and listed companies.

As a former rugby captain, globetrotting businessman and some-time cattle farmer, it's safe to say that Duncan brings a wide range of skills and experiences to his role as Chair.

Driven by a desire to give something back, Duncan stepped forward to join the Board in 2007 and was appointed as Chair in 2012. Always someone with an eye on the horizon, he has ambitious goals for the Foundation's future and the opportunities that lie ahead.

"In aspiring to raise $100 million, or even $150 million per annum, we need to embrace different ways of fundraising, disrupt the not-for-profit industry, identify innovative initiatives and create an open marketplace for research and technology. We need to share it, and fundraise around it at a global level, because children's health knows no borders."

Simon Hickey

DEPUTY CHAIR
Appointed October 2009

Having grown up on the Northern Beaches, Simon studied commerce at the University of New South Wales, before embarking on a career that took him to London, Melbourne and New York.

In his time overseas, Simon worked for global accountancy firm Arthur Andersen, followed by Lendlease. There he was tasked with globalising the construction arm of the business, eventually working as the CFO for Bovis Lendlease Americas in New York.

After moving back to Australia, he joined Qantas as Group GM Strategy and Fleet before being appointed CEO of Qantas Frequent Flyer and later CEO for Qantas International and Freight. He became Group CEO and Managing Director of Campus Living Villages, CEO and MD of ASX listed Greencross and Director of IAG Loyalty, before moving into his current role as CEO of Western Sydney Airport.

Simon was elected Deputy Chair in 2012 and has always seen his involvement as a chance to make a difference.

"I see it as a legacy to the community; the legacy of allowing kids to live their best possible lives by creating a world class health system."



Duncan Makeig



Simon Hickey



James Brindley



Tom Butcher



Gina Cass-Gottlieb



David Court



Elizabeth Crouch AM

Director Changes

1 July 2019 - 30 June 2020

David Nott:
6 May 2019 - 3 March 2020

Cheryl McCullagh:
1 July 2019 - 3 August 2020

Elizabeth Crouch AM:
appointed 3 March 2020



Wayne Mo



Matthew O'Meara

James Brindley

Appointed May 2016

With a degree in economics, an MBA and a 20-year, cross-continent career, James has built up extensive experience in people and business leadership. He joined Lion in 1994 and spent eight years with the company in China before returning to Australia in 2005.

As Managing Director of Lion Australia, he is responsible for strategy development, implementation and execution, as well as financial, market and stakeholder engagement outcomes.

A strong believer in the power of culture and leadership, James takes a people-first approach to business strategy and has helped embed this into the cultural fabric of Lion.



"When you visit a children's hospital in a time of need, it gives you a sense of awe and thankfulness that we live in a society where such hospitals are funded. It's reassuring that these hospitals are filled with people who know what they are doing and genuinely care about you."

Tom Butcher

Appointed June 2018

Having spent a lot of time as a young boy in doctors' rooms and hospitals,Tom Butcher holds a personal connection to the work done by the Sydney Children's Hospitals Network. Thankfully, his health eventually improved and he went on to study commerce at university before landing a job with accounting firm Arthur Andersen in London that took him around the world on various work assignments.

On returning to Australia, Tom continued his career in investment banking. Today, he is a Managing Director with Credit Suisse Investment Bank, responsible for clients in the transport, infrastructure, power and utilities sectors. His international experience and the variety of his work gives a diverse and global perspective to Tom's approach to his role on the Board.

A former trumpet player and dedicated squash fan, Tom has some exciting goals for the Foundation in the future.



"What I find amazing about the Foundation is how exceptional it is now, and that is that it has every chance of being world class and a world leader. I think we will be able to raise extraordinary sums of money which can then go towards seriously making a difference. In 20 years, I'd love to be at the stage where we could even build an entire hospital."

Gina Cass-Gottlieb

Appointed August 2012

Despite growing up in a family of surgeons, Gina opted not to keep traditions going when she chose to study a degree in Economics Law.

Now a senior partner in Gilbert + Tobin's Competition and Regulation practice, she specialises in competition law and economic regulation advice, working with corporate clients, industry associations and government agencies. She is also a Board member of the Payment Systems Board of the Reserve Bank of Australia and a member of the Advisory Board Graduate Program in Competition Law at Melbourne Law School.

A former captain of the Australian Schools Debating team and a self confessed lover of a good argument, Gina is well known for her negotiation skills, which have been put to good use in her role working with the Foundation.

A Board member since 2012, Gina has a personal connection to the Sydney Children's Hospitals Network having visited with both her son and daughter for various bumps and scrapes over the years.

" The compassion of the nurses, the doctors, from everyone, is just outstanding. My goal on the Foundation's Board is to support the Hospitals and their world-leading staff to continue and expand their inspirational care for the children of NSW."

David Court

Appointed November 2018

Following a trip to his local Canberra cinema in 1981, David Court instantly knew that he'd follow the bright lights of the silver screen throughout his professional career.

After cutting his teeth at the Australian Film Commission, he eventually become a key player in Australia's film and television industry.

Formerly Head of Screen Business at the Australian Film Television & Radio School, David has been involved in the financing of more than a dozen film and television productions. He shares his specialist knowledge as an author and policy maker, including as the architect of the Film Finance Corporation, which invested more than $1 billion in Australian film and television productions over a 20 year period.

David is the founder of Compton School, Australia's first business school for creative people, the chairman of Screen Canberra and The Cinematic Company.

He welcomes the challenge of raising the most money possible and has a deep connection with the mission of paediatric healthcare.

"When I was twelve my best friend had an asthma attack and died of heart failure. The repercussions of it, the way it ripples through a family and a community were extraordinarily difficult. Life is never the same after something like that. He's always on my mind."

Elizabeth Crouch AM

Appointed March 2020

Elizabeth Crouch is Chair of the Sydney Children's Hospitals Network, the Customer Owned Banking Association and SGS Economics and Planning. She is a non-Executive Director of ASX listed ReadyTech Holdings and Bingo Industries. She is also on the Boards of Hearing Australia, NSW Institute of Sport and Health Infrastructure, and Chairs the Audit and Risk Committees for the City of Sydney and IPART. Elizabeth is Emeritus Deputy Chancellor of Macquarie University and has held previous NED roles on the Boards of Chandler Macleod Group, McGrath Estate Agents, RailCorp and the Macquarie University Hospital. She was previously on the Board of Western Sydney Local Health District and from 2016-2018 was a Trustee of the Museum of Applied Arts and Sciences, retiring in December 2018.

She spent 16 years with the Federal Government including with Federal Health, and more than a decade in the private sector including as Chief Executive of the Housing Industry Association. Elizabeth holds a Bachelor of Economics and in 2020 will complete a Master of Cyber Security. In 2019 she was awarded an Order of Australia for her services to higher education and the rail transport sector, and is a Fellow of the Australian Institute of Company Directors.



A strong alliance between the Network and the Foundation allows us to pursue world-class paediatric research, exceptional clinical care, and state of the art facilities for the benefit of all the children we serve."

Wayne Mo

Appointed February 2019

Born and raised in Shanghai to actor parents, Wayne's initial plan for his professional life was to pursue a career as a TV news anchor. However, he swapped the news desk for a study desk when he enrolled at Shanghai University of Finance and Economics (SUFE).

On graduating, he joined a Japanese bank and this experience of working at the intersection of Chinese and international business would go on to play a significant role throughout his career.

In 2005 he became General Manager for ANZ Beijing, where he met his Australian wife, Katherine. After a number of years working for ANZ Melbourne as head of the China desk, Wayne and his family moved to Hong Kong when he became CIO of Hong Kong listed Everchina International Holding.

Eventually moving to Sydney in 2018, Wayne joined AL Capital as CEO where he oversees the growth of its diversified investment portfolio. He is also a Board director of McGrath (ASX MEA) and Ausbiz TV.

Wayne is keen to harness his past experiences in international business to help achieve some significant goals for the Foundation.



"I have spent my career being a bridge between Chinese and Western cultures, and I know the Chinese community well, having served on the Australia China Business Council, so I'm able to bring the Foundation and Chinese philanthropists together."

Matthew O'Meara

Appointed October 2010

It was through a part-time job working as a swimming teacher whilst studying at university that Matthew first found that he had a talent for working with kids. From then, his path into paediatrics was set.

Matthew is the NSW Chief Paediatrician, providing state-wide clinical leadership in the development, implementation and evaluation of strategy, policy and programs across paediatric healthcare in the NSW public health system. In this capacity he also gives expert advice to the Paediatric Healthcare team within NSW Health.

A paediatric emergency physician who began his training at Sydney Children's Hospital Randwick in 1989, he is the former Head of the Hospital's Emergency Department and Director of Critical Care, and still spends one or two days a week seeing patients. He is passionate about improving the care and health of children, something he has advocated for throughout his career, in part through roles in Child Health Networks, State health advisory groups and the Royal Australasian College of Physicians. An experienced fundraiser, Matthew knows what can be achieved when the right support is there.

"Fundraising helps you do the sort of things you'd like to do; it helps you fulfill the dreams and hopes, the 'if onlys'...if only we had this equipment, or this person, or this opportunity for training, or could do this research...we could make such a difference to children's lives."

SUB-COMMITTEES



Audit and risk

Simon Hickey (Chair)

Duncan Makeig

Tom Butcher



Nominations and renumeration

James Brindley (Chair)

Duncan Makeig



Fundraising, Innovation and redevelopment

David Court (Chair)

Tom Butcher

Duncan Makeig

Wayne Mo

Darren Fittler (external member)

Our Patron

From a Romanian refugee with just one suitcase and the clothes on his back, to an Order of Australia for services to paediatric medicine, medical administration and the community, it's been an incredible journey for our Patron.

Les was just 13 when his family was forced to pack their bags and head for Australia. Settling in Sydney, Les enrolled at Randwick Boy's High School in June 1961, where, despite not speaking a word of English, he excelled.

His academic success led to an offer to study medicine at the University of Sydney, a perfect fit for Les as it gave him the opportunity to make a tangible difference.

His career eventually took him to Sydney Children's Hospital, Randwick, where he was Executive Director from 1995 until 2010. He was then appointed as the inaugural NSW Chief Paediatrician, a position he held until 2016.

Les was awarded a Doctorate of Science for research contributions related to childhood cancer and holds a Master of Health Administration. In 2019 he was also honoured with a Doctorate of the University from UNSW.

A natural people person, Les brings a human-centric approach to his role with the Foundation.



Emeritus Professor Les White AM DSc DUniv

PATRON
Appointed 2016

"I started to realise that children are the most important and most rewarding human beings to work with. They are very stoic and they do grow up quickly when confronted with illness. It felt like this is something I could do for the rest of my life."



Patient ponders
'I Love You (Rabbits)'
(2009)
by Mike Chavez

Executive Leadership Team

Nicola Stokes

CHIEF EXECUTIVE OFFICER
Appointed January 2016

Nicola has held national and international leadership positions in the corporate and for-purpose sectors as CEO, senior executive and director. Throughout her career, Nicola has supported individuals to achieve their potential and observed the importance of mental, physical and emotional wellbeing on their development.

This led her to work in the health arena, and with this in mind, Nicola became a member of the NSW Premier's Council for Active Living and the Expert Advisory Panel of the NSW Office of Preventative Health.

Nicola is inspired by the children and families the Foundation supports. They give her the motivation to develop innovative fundraising solutions to increase the amount of funds raised for sick kids while strengthening her commitment to her family's and her community's wellbeing.



"I am energised by the innovative approaches we are to developing to raise funds, and the impact these approaches will have on delivering sustainable funding for kids health. We are able to do this because we are building on the strengths of our important past and launching ourselves into an even more important future."

Mark Stewart

CHIEF OPERATING OFFICER
Appointed October 2014

After studying Economics and Management at Deakin University, Mark's knack for numbers looked set to put him on a path for a career in accounting, before he found his true calling in the not-for-profit sector.

He has worked with a variety of not-for-profit organisations across Australia, Europe and Asia including Save the Children and Greenpeace.

His experience spans an extensive portfolio of fundraising, with a focus on the design and implementation of growth strategy, operational change and management. Mark currently serves on the Board of the Pinnacle Foundation and is a graduate of the Australian Institute of Company Directors.

A strong strategic thinker, Mark's focused on building a solid base from which the Foundation's future can flourish.



"I am excited to see the fruits of all the work undertaken over the last two years realised, from back end systems to the new relationships we have formed with donors, as there has been such a dedicated effort made. With this solid foundation, our team can continue to grow in ambition and achievement and our impact on children's health will grow even more."



Nicola Stokes



Mark Stewart

Kate Ferguson





Julieanne Campbell

Erica Nelson



Yvonne Stewart





Susan Wynne

Julieanne Campbell

GENERAL MANAGER, DEVELOPMENT

Appointed June 2019

Julieanne has considerable leadership experience in the not-for-profit sector with an emphasis on strategy, business performance, marketing, fundraising, and stakeholder management.

She worked at Blue Medium and Fitz & Co in New York, two of the city's most highly regarded arts marketing firms. Back in Australia, Julieanne was General Manager for leading arts companies including Performance Space, Parramasala and Urban Theatre Projects, where she developed a number of successful philanthropy programs. Her passion for donor development deepened at Sydney Dance Company and Belvoir Theatre before she joined the Foundation in 2019.

Julieanne has served on several Boards, including as Chair of PACT Centre for Emerging Artists and Theatre Network NSW. Julieanne is a Co-founder and Director of Sydney-based management consultancy Cobalt59.

"People give because they care. That motivates me every day – the sense of care we have for each other. Some of the best minds and hearts are caring for our kids, and they need our help. Together we can offer hope to children and families."

Kate Ferguson

GENERAL MANAGER, ENGAGEMENT

Appointed September 2020

Kate began her career in the education sector before moving to Edelman, a global marketing and communications agency, where she worked for seventeen years.

She advised global companies in the U.S., Asia-Pacific and Australia on the design of purpose-led brand, marketing and fundraising campaigns, and stakeholder engagement programs. She led the development of GE Australia's owned media channel and digital content marketing program (recognised as Best Brand Digital Platform at the APAC Sabre Awards in 2014). While living in New York, she managed the Lower Manhattan Public Information Campaign (Digital Campaign of the Year, PR Week/PRSA) in the aftermath of 9/11.

Kate has been recognised with several industry awards including Mumbrella's Corporate Social Responsibility Campaign of the Year (2019) for her work building the KFC Youth Foundation. She is currently a Global Fellow with the International Women's Forum studying leadership at INSEAD and Harvard Business School.

"I'm excited to build upon the Foundation's heritage of innovative fundraising, looking at creative ways to create meaningful and personalised engagement with Australians so they emotionally connect with our important mission to support children's health."

Erica Nelson

HEAD OF LEADERSHIP DEVELOPMENT

Appointed March 2020

As a registered psychologist, Erica has experience working in organisational development across the private, government and not-for-profit sectors.

Having started her career supporting disadvantaged adults to gain sustainable employment, she moved to the UK where she trained foster carers looking after children with disabilities.

On returning to Australia, Erica moved into the consulting sector and spent eight years working on leadership development, culture change, strategy and change management.

Prior to joining the Foundation, Erica spent six years in the finance sector leading organisational development strategies across leadership, culture, talent, transformation, innovation, and diversity and inclusion.

Erica brings with her qualifications in psychology, change management, innovation and social impact.



"I'm hopeful that we have learned some pretty fundamental lessons about the importance of genuine connections, reaching out to people and our collective responsibility to help each other, and that we take these forward into the years to come."

Yvonne Stewart

DIRECTOR OF CORPORATE COMMUNICATIONS

Appointed January 2015

A creative thinker and pragmatic problem solver, Yvonne has more than 20 years of experience in marketing, communications and fundraising.

Starting her career in commissioning and new product development roles with Thomson Reuters in London and Sydney, she moved into the not-for-profit sector with the YWCA's Big Brothers Big Sisters Program. She also managed the national Children's Promise campaign for the Australian Youth Foundation.

In 2000 she joined The Benevolent Society where she spent fourteen years managing brand, marketing and communications and led an award-winning brand revitalisation campaign. As the 200th Anniversary Campaign Director she devised and delivered a year-long program of special events, including a series of innovation dialogues at the NSW State Library and an interactive installation in the Vivid Lights festival.

Yvonne is helping to build the Foundation's reputation through an innovation and impact lens.



"I want to help the Foundation to continue to be bold and innovative in the way we work, what we do and what we fund, so we can deliver even greater impact for children's health."

Susan Wynne

DIRECTOR OF CAPITAL

Appointed March 2018

Susan is an experienced leader with more than 20 years working across multi-disciplined areas and industries. She began her career in the corporate sector, holding senior positions in marketing and communications with a key focus on brand, business strategy and development.

In addition to her role at Sydney Children's Hospitals Foundation, Susan has served on Woollahra Council as an elected representative since 2008 and is currently Mayor of Woollahra. She is also the National Chair of the Red Cross Society of Women Leaders and former Chair of the Lokahi Foundation.

Susan is a Graduate of Australian Institute of Company Directors and Affiliate of the Governance Institute of Australia.

With a passion for connecting people and ideas, Susan is thrilled to be leading the Foundation's Capital team which will help provide much needed additional funding to support the delivery of two new paediatric hospitals in NSW.

"It is an exciting time as we look to a future which sees the landscape of children's health changing (and growing) before our eyes."

OUR VALUES



We are courageous



We are supportive



We are collaborative



We are accountable

Executive Leadership Team changes

Olivia Jary 8 July 2019 - 27 July 2020

Leticia Whelan 12 July 2018 - 3 January 2020

Together

We will grow our impact to benefit children's health today and tomorrow.



Acknowledging our generous supporters

Your gifts over the past 12 months have ensured thousands of sick children and their families were able to receive world-class care when and where they needed it. Thank you for your passion and commitment, and your desire to make a difference.

$1 MILLION +

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David Cable
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Estate of the Late Paul Herbert Hass
Estate of the Late Ronald Stanley Rhode
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Archie's Legacy
BioIsland
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Coles Group
Coogee Bay Hotel
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DOOLEYS Lidcombe Catholic Club
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Estate of the Late Robyn Kay Brunker
Estate of the Late Heather Joan Ford
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Estate of the Late Milton Joseph Wilderspin
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Macquarie Group Foundation
Minderoo Foundation
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Estate of the Late Charles Douglas Herbert
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Terrace Tower Group
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Tony McCullough Foundation Trust
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Woodhead Family Benefaction
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$50,000-$99,999

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Adamsas Family
AFEX
AHG Pty Ltd
ANZ Stadium
Australian Furniture Removers Association
Camp Quality
Caring for Kids - Bankstown Group
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ICAP Australia
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Estate of the Late Trevor Lloyd Ellard
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Estate of the Late Arthur Joseph Groves
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Estate of the Late Jean Dorothy Parsons
Estate of the Late Nola Aileen Wagner
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Fiona Wingett
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Villers Day
Nicky Zimmermann and Chris Oliver
Zoomwave Constructions Pty Ltd

HALL OF CHAMPIONS

Luke Hepworth

HALL OF CHAMPIONS INDUCTEE

Adventure philanthropist Luke Hepworth has supported Sydney Children's Hospitals Foundation for more than 18 years, raising funds for every part of the Sydney Children's Hospitals Network along the way and becoming a much-loved member of the Foundation family. From climbing Mount Kilimanjaro as part of the Explorers Grand Slam, and competing in the World Marathon Challenge where participants ran 7 marathons on 7 continents over 7 days, Luke always finds a way to make his adventures count, raising thousands of dollars for children's health. We are inspired by his passion and commitment and truly grateful for his generosity.

So this year we were delighted to welcome him to our Hall of Champions – a unique group of supporters who have donated more than $1 million in their lifetime of giving. This remarkable achievement is matched only by the breadth and depth of his support: from personal challenges, corporate sponsorship and attending events, to supplying gift-in-kind support (most recently the donation of vital masks, gowns and protective equipment) and his private philanthropy. As we are developing a new donor recognition program to embrace our expanded remit, Luke is the last Champion to receive a heart and he is certainly a worthy recipient.



"I have been able to see the incredible impact and wonderful things the Foundation has achieved and I'm passionate about being a part of that. Whether it be on land, in the air or on the sea, every adventure I take part in I try and use to raise vital funds to better the lives of sick kids."

Roll of Honour

We honour and acknowledge the gifts received from the estates of the following generous supporters.

Una Margaret Andrews

Helen Andronicus

Christina Armour

Denis Ashton

Joan Hartley Auty

Dorothy Mavis Bedwell

Dorothy May Blackburn

Phillip Bowering

Enid Irene Brown

James Morris Browning

Robyn Kay Brunker

Edgell Clifford Campbell

Elaine Charles

Constance Audrey Collins

Avis Ruby Cottle

Alfred Mark Cowen

Noela Louise Cruwys

Christina May Daley

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Trevor Lloyd Ellard

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Robert Noel Stewart

Marie Frances Thompson

Gladys Laura Turner

Nola Aileen Wagner

Beryl Lillian Walsh

Lindsay James White

Milton Joseph Wilderspin

THANK YOU



Financial Summary

This has been a year of unprecedented challenges. The beginning of 2020 saw drought, floods and the worst bushfire season on record and almost as soon as the smoke had started to clear, we entered a period of global disruption due to the COVID-19 pandemic.

Each of these major events had the potential to severely impact our ability to raise funds.

There is still no clear end in sight to the COVID-19 crisis and it is likely that the not-for-profit sector will continue to be affected for some time. Nevertheless, we are proud to report that the 2020 Financial Year saw us raise more than $54.7m for the benefit of sick children.

In May 2020 we marked two years since our official expansion, and during the past Financial Year we have continued the complex process of integration, bringing together two large, successful fundraising entities as one team.

This has required a rework of our finance systems, our database, our internal processes and models of working. Each of these projects have been addressed in a true spirit of collaboration with the aim of creating a better experience for our supporters and ensuring funds are delivered where they will make the biggest impact.

During a period of much activity, our priority has been to maintain and grow our donor relationships and build on our important connections with staff at all levels within the Sydney Children's Hospitals Network.

Fundraising portfolio

Until COVID-19 restrictions hit, we were on track to raise an incredible $67m which would have made this our most successful year of raising funds.

This changed dramatically in March 2020, when we had to shift the Foundation to remote working and cancel or reschedule our gala dinners and events.

Several major community and sport-related fundraising activities were also cancelled, which had a significant impact on the March to June quarter, traditionally the most generous time of the year for our supporters.

Although we were able to transition some of our activities online and deliver virtual event experiences with some success, the results delivered a fraction of what we would have expected to raise with our traditional formats.

We have also been unable to invite donors to attend thank you events and visit the hospitals to see the impact of their support in person. So we are continuing to explore new ways of engaging with our supporters and demonstrating the difference their donations make to sick children across New South Wales.

Thankfully, we have benefitted from our diverse fundraising portfolio, and the challenges seen in some areas have been offset to a degree by other revenue streams which are performing well.

This includes the partnership we have with Coles for the sale of Mum's Sause, which delivers 50c per jar to benefit the foundation and our national Curing Homesickness alliance.



Lilah

Grant contributions

During the 12 month period ending 30 June 2020, the Foundation contributed $26.2m in support of the Sydney Children's Hospitals Network, including Sydney Children's Hospital, Randwick, The Children's Hospital at Westmead, Bear Cottage, NETS and Kids Research.

These vital funds have been invested in line with the Foundation's 2019-2022 Strategy and guided by priority needs identified by the Network.

We contributed $4.0m towards clinical, education and support positions as well as funding 19 Fellowships at a cost of $2.4m. These Fellows will go on to become the specialists of the future, training hundreds of new doctors and treating thousands of sick children here and overseas.

Funding to upgrade and replace vital equipment was also provided to the value of $9.6m, which included a Magnetic Resonance Imaging Scanner ($2.5m) which will deliver more accurate images with safer radiation levels for children, a customised intensive care ambulance for NETS ($215k), three Prismax paediatric dialysis machines ($143k), and other cutting-edge technology now in operation on a daily basis.

We believe research is the key to safer and more effective treatments and over the past year we contributed $8.4m towards research projects that are improving treatment today and will lead to even better breakthroughs in years to come.

We also launched the Greenlight Pilot, which aims to unearth new research and innovation ideas that would not otherwise be funded, and secure investment to bring them to life, amplifying the research funding we already provide to the Network.

As well as investing in the future of paediatric medicine, we also nurture the health and wellbeing of children and families who need care now, contributing $0.4m last year to support clinical excellence, including major IT projects.

Our aim is to ensure every child has access to the highest quality clinical care, the latest equipment and technology, and the best hospital experience possible.

Surplus and retained equity

Retained surpluses are funds held in readiness for granting to the beneficiary. This may be due to multi-year funding being received, awaiting equipment orders or the recruitment of key staff.

Overall surplus retained for the 12 months ended June 2020 after grant contributions of $26.2m was $14.1m.

Income

Gross income for the 12 months to 30 June 2020 was $54.7m. The generosity of our Bequest donors has been outstanding with donations of $17.7m received for the reporting period, Trusts and Foundations contributing $9.2m, Corporate Partnerships $7.6m, Community fundraisers $6.1m,



Lani

Philanthropy and Major Donors $4.7m, Events $3.7m, Direct Marketing $2.6m and our partnership with Coles and the Curing Homesickness campaign bringing in $0.8m.

Investment update

Investment income over the period was negatively impacted by market forces with a small recovery towards the end of the period resulting in a portfolio value of $47m.

Ongoing portfolio management was in line with policy and regular reporting showed results were in line with market expectations over this period.

Expenditure

Total expenditure for the reporting period was $14.4m. Fundraising expenses were $8.4m and retail $(0.2)m. Other operational expenses were $4.8m. The ratio of fundraising expense to fundraising income was 16%. COVID-19 impacted this ratio due to lost income opportunities in the last quarter and highest fundraising period of the year.

Balance sheet

Overall the Foundation is in a strong and sustainable financial position with total net assets of $78.8m. This includes the specified and unspecified reserves of $50.4m and $27.6m respectively.

We have a policy of holding significant unspecified reserves to allow the Foundation to fund major multi-year capital programs, support significant areas of need regardless of market conditions, invest in new systems and respond to major strategic opportunities as they arise. All proposed grants were submitted and approved through the relevant Sub-committees and Board according to policy. Specified reserves are tagged for use as indicated by donors and aim to be acquitted within a reasonable timeframe for the specified purposes.

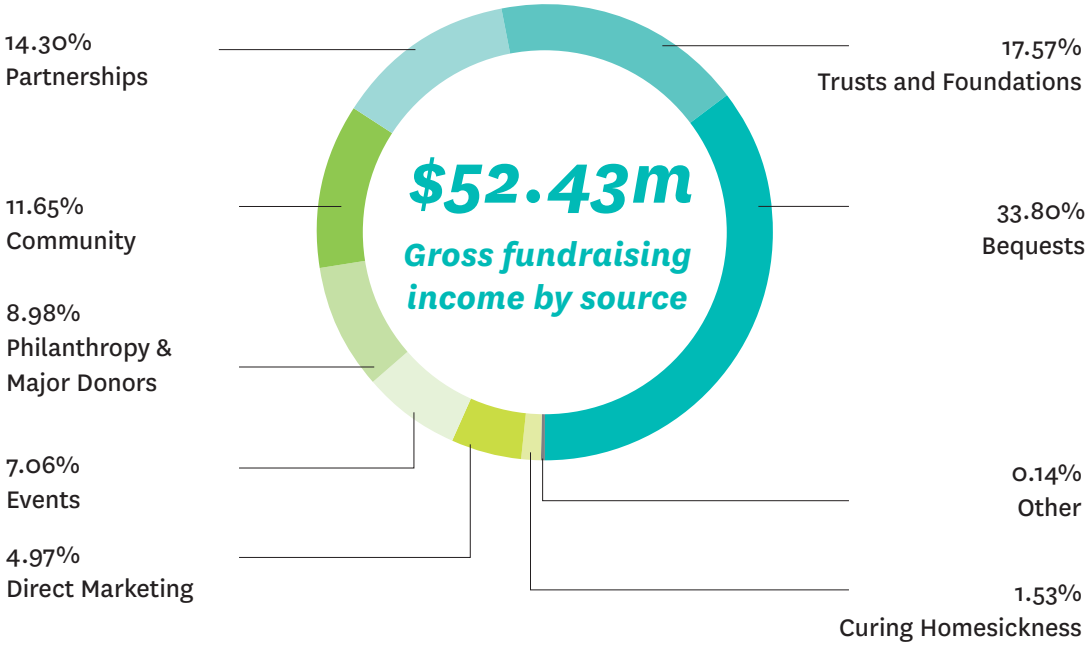
HELPING SICK KIDS



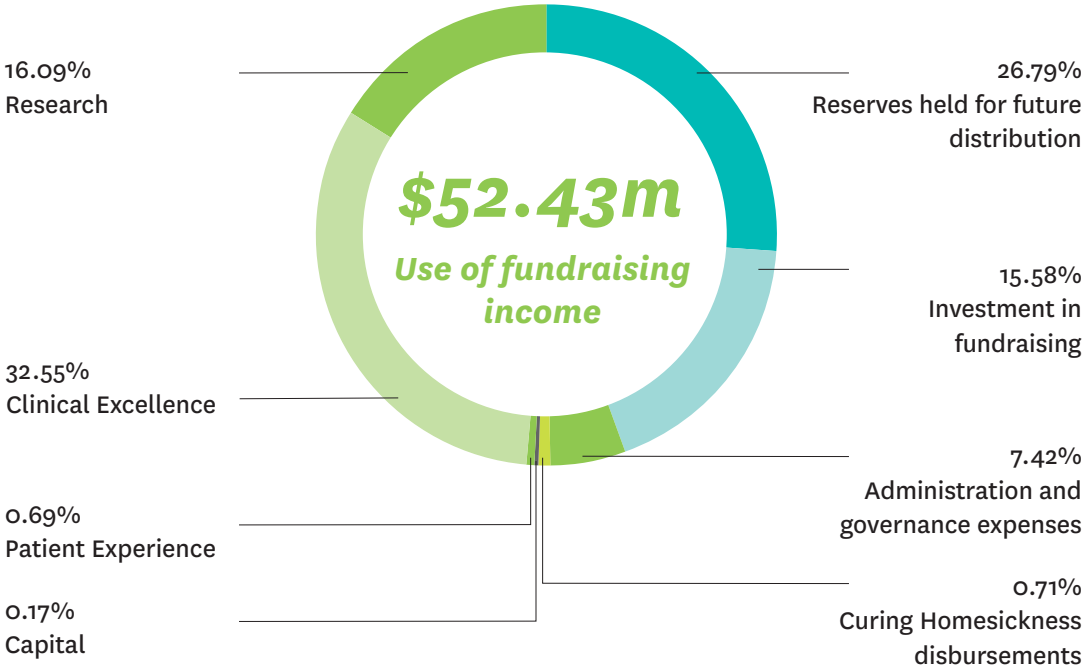
Cents in the dollar contributed to help sick kids

- Funding for research, clinical excellence, patient experience and capital
- Expansion and integration
- Governance and administration
- Invested in fundraising

HOW YOU DONATED



WHAT YOUR DONATIONS ACHIEVED





A hospital staff member admires "Dubbo Landscape" (2014) by Rodney People

Regulatory Framework

Sydney Children's Hospitals Foundation operates within the following legal and regulatory framework:

We are an independent health promotion charity, registered with the Australian Taxation Office as an Item 1 Deductible Gift Recipient.

We are a company limited by guarantee, registered with the Australian Securities and Investments Commission.

We are registered with the Australian Charities and Not-for-Profits Commission (ACNC) and we are an approved holder of the Registered Charity Tick.

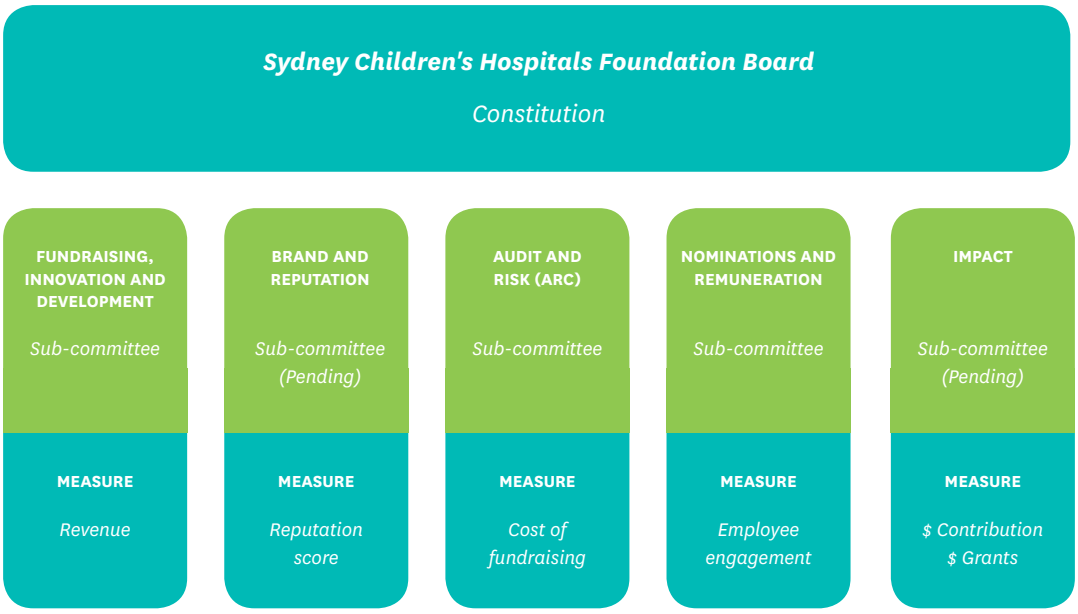
Our governance documents can be viewed at www.schf.org.au

Governance model

We are committed to the highest standards of personal and corporate integrity.

Good governance leads to better outcomes and as the Foundation continues to grow in size and complexity, we will maintain a robust corporate governance and risk management approach.

This means looking after our employees well, building a culture of values-driven behaviour, and demonstrating high levels of accountability and transparency in all our relationships and financial transactions.



The Foundation has an independent voluntary Board, which ensures Sydney Children's Hospitals Foundation is operating legally, ethically and responsibly. The profile of each of our directors, including tenure, is available on our website at www.schf.org.au and included in this Annual Report.

While operating with a quorum, the Board has vacancies and is currently recruiting two additional directors, taking into account diversity of thought, background and gender.

To spread the workload evenly among our voluntary directors, the Brand and Reputation and the Impact Sub-committees have therefore not yet been established.

The purpose and activities of the Foundation are defined in our Constitution, which guides the Board's decisions and underpins our strategic direction. To better support the delivery of the Foundation's 2019-2022 Strategy, the Board introduced Sub-committees aligned with each of the core focus areas and our Balanced Scorecard impact measures. Each of the Sub-committees is chaired by a Board Director and operates within an agreed charter.

Investment policy

Through prudent management, the Foundation has accumulated funds that are invested strategically to protect our long-term security and provide continuity in delivering positive outcomes for children's health.

The Board has ultimate fiduciary responsibility for the management of these funds and has delegated authority to the Audit and Risk Committee (ARC) to ensure they are invested in line with the Foundation's purpose. The ARC has appointed JBWere to manage the funds under an Investment Policy Statement (IPS). The overall objectives are to maximise medium-term and long-term returns within reasonable and prudent levels of risk, grow underlying capital to offset the effects of inflation over the long term, and maintain an appropriate asset allocation based on a total return policy.

Socially responsible investment

The Foundation has a responsibility to ensure that our investment practices are in accordance with the expectations of our beneficiaries, stakeholders and the broader community. To align the investment mandate with these material issues, the Board has determined that no direct investments will be made in securities (companies) deriving sales revenues from:

- Tobacco production and distribution.
- The use of child labour (as defined under UN Conventions).

Where the Board concludes an organisation is not behaving in a socially responsible manner, it reserves the right to instruct JBWere to specifically exclude this organisation and all associated holdings from the portfolio.

In making these decisions the Board and the ARC will consider the broader environmental, social and governance (ESG) record of the company in question. They accept that the exclusion of industries and specific stocks has the potential to limit the risk-adjusted return generated.

AN INVITATION

The Foundation has a bold vision: to create a world where every child has access to the best health care when and where they need it. We know we cannot achieve this alone, so we are inviting the whole community to join us. Together we can bring life to our purpose: Healthy Kids - whatever it takes.



Help to get kids home from hospital sooner by partnering with Curing Homesickness

Call Kate Ferguson, GM Engagement on 0425 415 336 or email kate.ferguson@schf.org.au



Give the green light to innovative research to transform children's health

Call Julieanne Campbell, GM Development on 0412 563 220 or email julieanne.campbell@schf.org.au



Build a new future for sick kids by investing in our two new hospitals

Call Roni Shorer, Head of Capital Campaigns on 0429 332 574 or email roni.shorer@schf.org.au



Leave a legacy beyond your lifetime through a gift in your Will

Call Anne McFadden, Bequest Manager on 0410 411 571 or email anne.mcfadden@schf.org.au

CONNECT

Visit our website at www.schf.org.au for more ideas about how you can get involved.

Connect with us on social media to be inspired every day by stories and news.

VISIT

Visit the Foundation at our Randwick or Westmead offices.

Contact us on
1800 770 122
info@schf.org.au

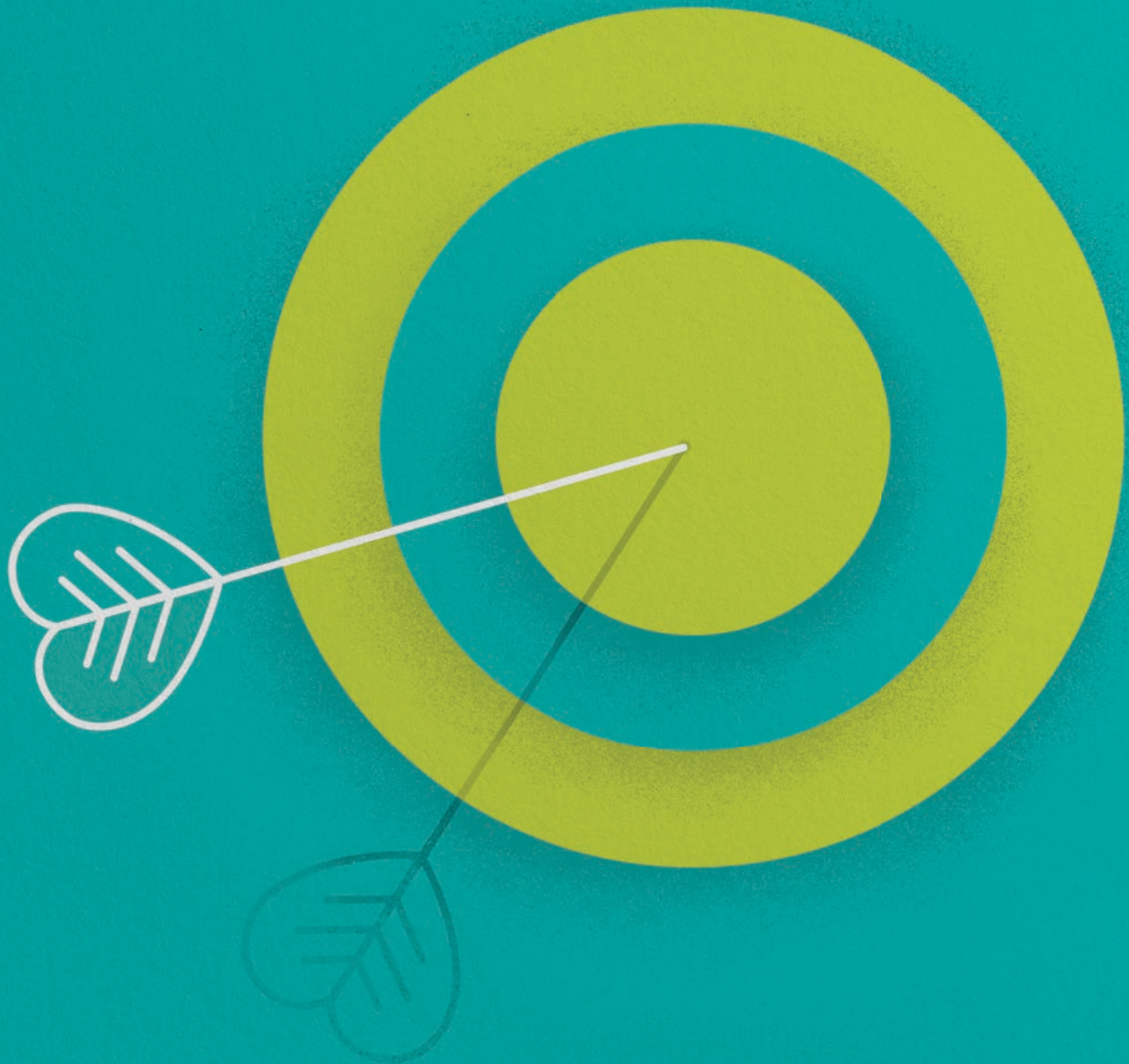
Mailing address:
Locked Bag 9002
WESTMEAD
NSW 2145

Registered Office:
Mezzanine Level,
65 York Street
SYDNEY
NSW 2000

The Foundation is an independent Health Promotion charity and registered as an Item 1 Deductible Gift Recipient (DGR) by the Australian Tax Office.

Thank you

For helping us help sick kids and keeping our goals on track during 2020





Healthy Kids – whatever it takes

www.schf.org.au

Sydney Children's Hospitals Foundation