

## **MEDIA RELEASE**

### **\$174,000 raised at BUTTERFLY BALL 2010**

In its fourth successful year, The Butterfly Ball raised an impressive \$174,000 for Sydney Children's Hospital, Randwick, surpassing its goal amount by a huge \$24,000.

MC Jay Laga'aia hosted the elegant night out with 'a touch of disco' and all the guests helped to raise vital funds for the Hospital.

The Butterfly Ball is organised by the Touched By Olivia Foundation, whose mission is to support 'healthier, happier children'. Over the past three years, the Ball has generated almost half a million dollars for specialised equipment and staff at Sydney Children's Hospital. This year's Ball aimed to raise over \$150,000 (actual amount raised \$174,000) to support The Touched By Olivia Vascular Birthmark Clinical and Research Fellowship, part of a three year research program to investigate and treat children with vascular malformations.

Following the tragic loss of their 8 month old baby, Olivia to a rare vascular malformation, Drummoyne locals Justine and John Perkins (founders of the Touched by Olivia Foundation) created the Butterfly Ball as the Foundation's principal annual fundraising event.

A few lucky guests walked away with fantastic prizes including an exquisite diamond ring courtesy of Musson Jewellers, valued at \$4,500, and holidays, fine dining prizes, sporting memorabilia and priceless experiences.

John Perkins, Founder of the Touched by Olivia Foundation said, "The Butterfly Ball was an evening not to be missed. This special night of fun and entertainment also ensured that the excellent work of The Touched by Olivia Vascular Birthmark Clinical and Research Fellow continues now and in the future."

'By bringing Olivia's touch to others in need, we aim to create a positive change in the future of all our children,' Mr Perkins said.

For more information, see [www.touchedbyolivia.com.au](http://www.touchedbyolivia.com.au).

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