



MEDIA RELEASE

Gold Week Is Here! Gold Week 2 – 8 June, 2008

On 2 June, Gold Week will kick off, with people all over NSW celebrating Gold Week and supporting Sydney Children's Hospital, Randwick by holding Gold Tiara or Crown Lunches to STRIKE GOLD FOR SICK KIDS.

Every town and city in NSW has been touched by Sydney Children's Hospital in some way. Gold Week is the Hospital's major fundraising campaign and a time for the community to get together and raise much needed funds for seriously ill children from all over the state who are treated by the Hospital.

Support for Gold Week throughout the month of June ensures that Sydney Children's Hospital remains a leading centre of excellence in children's health. The Hospital provides quality, comprehensive and expert clinical services, admitting some 15,000 children and providing over 290,000 occasions of service through its emergency, outpatient and outreach services.

During June, people across NSW are holding Gold Tiara or Crown Lunches at home, work or school to raise money for the Hospital. Upon registration you will receive your Gold Week pack which includes \$5 raffle tickets to sell to your guests, with a weekend for two at the Golden Door Health Retreat – Elysia, in the Hunter Valley as the exciting prize. Gold Week badges are being sold at the following outlets; BIG W, Boost Juice, Coffee Club, Harris Farm Markets, Millers Fashion Club and NAB. Donations to Sydney Children's Hospital can be made during June at any NAB branch in NSW, by calling 1800 644 336 or visit www.goldweek.org.au

Adam Check, Chief Executive, Sydney Children's Hospital Foundation said, "I urge NSW to get involved and help raise vital funds for Sydney Children's Hospital during Gold Week. Your fundraising efforts directly benefit seriously ill children who come from all over NSW for specialist treatment at Sydney Children's Hospital."

To find out more about Gold Week, register to host a Gold Lunch or to make a donation visit www.goldweek.org.au or call 1800 644 336.

To arrange an interview with Adam Check – Chief Executive, Sydney Children's Hospital Foundation, please contact:

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