



MEDIA RELEASE
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Strike Gold for Sick Kids! **Gold Week 2 – 8 June, 2008**

Mark the date in your diary, commit it to memory, have it tattooed on your hand, anything! Just don't forget that June 2-8 is Gold Week!

Every town and city in NSW has been touched by Sydney Children's Hospital, Randwick and Gold Week is a time to get together in our local communities and STRIKE GOLD FOR SICK KIDS.

During the entire month of June, Sydney Children's Hospital invites everyone in NSW, to get involved and help raise much needed funds for the seriously ill children treated by the Hospital, who come to us from all corners of the state.

Getting involved in Gold Week is simple and fun. If raising money whilst having fun at home, work or school is your style, host a Gold Tiara or Crown Lunch. Get your friends and colleagues together and transform your dining, board or class room into a gold wonderland. From Sydney CBD to country towns we encourage all of our supporters to don a Gold Tiara or Crown, register to host a Gold Lunch!

During the month of June drop into one of our retail partners, National Australia Bank, Harris Farm Markets, Coffee Club, *Boost Juice*, Big W, or *Millers Fashion Club* and purchase a Gold Week badge. Choose from yellow, red or blue and show the world that you are helping to raise vital funds to help seriously ill children.

You can support us by making a donation at any NAB branch in NSW or visit www.goldweek.org.au. Whether big or small, every contribution makes an impact to our young patients.

Your support of Gold Week throughout June ensures that Sydney Children's Hospital remains a leading centre of excellence in children's health. The Hospital provides quality, comprehensive and expert clinical services, admitting some 15,000 children and providing over 290,000 occasions of service through its emergency, outpatient and outreach services.

"Sydney Children's Hospital is a place of miracles, and Gold Week is a time for us all to join in, have fun and celebrate whilst helping the seriously ill children from all across NSW who benefit everyday from the specialist care the Hospital provides," said Adam Check, Chief Executive, Sydney Children's Hospital Foundation.

To find out more about Gold Week, register to host a Gold Lunch or to make a donation check us out on the web at www.goldweek.org.au or call 1800 644 336.

For further media information please contact
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